

2026 OFFICIAL VISITORS GUIDE

MARSHFIELD

VISIT
MARSHFIELD
MADE NEW

W I S C O N S I N



VISITMARSHFIELD.COM
#VISITMARSHFIELD



Central Wisconsin State Fair



Wildwood Park & Zoo



Buck-A-Neer Supper Club



BIG WINS. FUN PROMOS. REAL CASH.

*Nothing compares to
Ho-Chunk Gaming
Nekoosa.*

With more than 400 slot machines and the Swiftwater Lounge offering great food and a full-service bar, there's always something to enjoy at Ho-Chunk Gaming Nekoosa.

Join us for live music, prize drawings, and special promotions. Rewards Club members receive exclusive perks, VIP benefits, and rewards for Veterans and First Responders.

Ho-Chunk Gaming Nekoosa –
Your Place To Play.



WHAT'S INSIDE?

4 WELCOME TO MARSHFIELD

A Welcome from Visit Marshfield Executive Director Matt McLean

5 ANNUAL EVENTS

Seasons of Fun: Annual Events for Everyone

8 CENTRAL WISCONSIN STATE FAIR

Something Great's About to Happen

10 STRATFORD FARM TECHNOLOGY DAYS

Redetzke Family Farm Brings Farm Technology Days Back to Marshfield Area

12 TOP THINGS TO DO & SEE

Top Places to Visit to Make Your Trip Memorable

14 MARSHFIELD BIKESHARE

Bike Marshfield's Downtown and Nearby Trails Easily Using Marshfield Bikeshare

15 TRANSPORTATION

Ride, Drive, or Fly - How to Get Around

16 WHY MARSHFIELD?

Why Young Professionals & Families Should Consider Living & Working in Marshfield

17 PLAY OUTDOORS

A Sneak Peak of What it's Like to Play Outside in Central Wisconsin

18 WOOD COUNTY PARKS

Plan Your Next Adventure Outdoors in One of our Scenic County Parks

19 PARKS & TRAILS

Connecting Community Through Trails

20 SPORTS & TRAILS

Are You Sporty, Outdoorsy, or Both? See Our City Trails Map!

23 ATV/UTV ROUTES & TRAIL MAP

24 CAPTURE THE MOMENT

Share Your Own Click-Worthy Surprises in Marshfield

26 MARSHFIELD CLINIC CAMPUS MAP

Check Out the Campus Map to Prepare For Your Medical Visit

28 CITY MAP OF MARSHFIELD

Points of Interest, Park Information, and Hotel/Motel Accommodations

30 ROAD TRIP ITINERARIES

Enjoy Scenic Stops, Local Attractions, & Delicious Dining Along Routes from Every Direction to Marshfield

31 WILDWOOD ZOO MAP

33 YEAR-ROUND FUN

Weather-Proof Activities for the Young & Young at Heart

34 VISITORS' FAVORITES

One-of-a-Kind Gifts Await You at Our Eclectic Downtown Shops

36 HIDDEN GEMS

Dig In to Learn About Two of Marshfield's Many Hidden Gems

38 BEST OF MARSHFIELD

Marshfield Recommends - Check Out Our Winners

39 LOCAL LEGACY

Reflect on the Legacy of Marshfield's Military History

40 DINING

Restaurants to Please Every Craving

43 HOTELS & MOTELS

Where Our Guests Can Enjoy Their Stay in Town

44 ALPINE HOLIDAY

A Two-Day Festival Celebrating the Holiday Season

45 AREA CHURCHES

Worship Service Schedules & Locations

46 MEETING & CONFERENCE

An Easy-To-Use Directory for All Your Meeting & Conference Needs

Dairyland Balloon Jubilee

IMPORTANT PHONE NUMBERS

Police Emergency	911
Police Non-Emergency	715-387-4394
Fire, Ambulance, Rescue Squad	911
Fire Non-Emergency.....	715-486-2094
Hospital 24-Hour Emergency Services.....	715-387-7676
Marshfield Clinic Health System.....	715-387-5511
Marshfield Clinic Urgent Care.....	715-389-3839
Marshfield Medical Center.....	715-387-1713
Visit Marshfield.....	715-384-4314
Main Street Marshfield.....	715-387-3299
Marshfield Area Chamber of Commerce & Industry	715-384-3454
Marshfield Parks & Recreation	715-384-4642
Travel Wisconsin.....	800-432-8747
Marshfield Department of Motor Vehicles	608-264-7447
Road Conditions.....	800 ROAD WIS (762-3947)
US Post Office.....	715-389-2922

VISIT MARSHFIELD

700 S. Central Avenue  Marshfield, WI 54449
Phone: 715-384-4314  Fax: 715-387-8925
info@visitmarshfield.com  VISITMARSHFIELD.COM

CREDITS & ACKNOWLEDGMENTS

Editors: Visit Marshfield, Matt McLean, Bethany Pierson
Cartography: City of Marshfield
Design: Keith Le Moine, Heinzen Printing, Inc.
Advertising: Kathy Banks, Heinzen Printing, Inc.
Production and Printing: Heinzen Printing, Inc.
Editorial Contributors: Kris Leonhardt
Photo Credits: SJL Photography, Kris Leonhardt
The Official 2026 Marshfield Visitors Guide is provided as a service by Visit Marshfield. Information and photography for this guide was gathered from the Visit Marshfield's tourism database in November 2025. Information contained herein is subject to change.
©2026, all rights reserved. Printed in the USA. Reproduction or use of any content without written permission is strictly prohibited.



Chestnut Center for the Arts

WELCOME TO MARSHFIELD!

Welcome to Marshfield and thank you for reaching for the official 2026 visitors guide from Visit Marshfield. Visit Marshfield is a 501(c)(6) non-profit and our mission is to attract visitors to Marshfield through development of attractions, marketing, and events to create economic impact.

Marshfield is smack dab in the center of all the fun in Wisconsin and a great place for your next road trip. We are proud to offer world class healthcare as the home of the Marshfield Clinic Health System. The Marshfield Clinic started as a dream of 6 physicians in 1916 and is now serving thousands of patients as part of Sanford Health, which is the largest rural healthcare system in the United States. Plan a trip our way and enjoy the unexpected hidden gems you will find that are easy on your wallet too. Speaking of hidden gems, maybe you can find some at Escape Room Marshfield in a hidden compartment? Or are there some buried under remains of a late period Jurustic creature at Jurustic Park? And don't forget to check if the Wildwood Zoo has some too – maybe that is why the wolves keeping walking back and forth guarding a treasure (kidding, DO NOT go into the Wolf sanctuary looking for hidden gems 😊).

Marshfield is also known as the Hub City and is a great place to meet in the middle with family and friends for events that we celebrate in the summer: Dairyfest in late May, Hub City Days in July, The Central Wisconsin State

Fair in August, and Maple Fall Fest in September. Also, I can't forget our Rotary Winter Wonderland hosted every night from the day after Thanksgiving to New Year's Eve. Please read on and learn about these events and more.

Our Community has welcomed some great new additions to the area over the last year or so. Are you Hungry? Visit Al Madinah Cuisine Indian Fusion Food for some delicious curry or have you ever had a great rice dish called biryanis? Try The Locker Room if you are ready to watch the game and have some of the best Wisconsin comfort food around. Feeling like it's a taco night? Taqueria Monarca features great street style tacos and more in a modern fast casual dining environment. After a satisfying meal are you ready to shop or work out? Well, if it's shopping, Hobby Lobby recently opened a new location for the crafter in your household. If it is time for a work out, Planet Fitness opened a new location as well and is a great place to stop by if you are a member and traveling. Taqueria Monarcha, Hobby Lobby, and Planet Fitness are all located together at the revamped Marshfield Towne Center with much more to offer as well.

We are happy to welcome Farm Technology Days 2026 to our area at the Redetzke's No Joke Dairy, July 14-16, of this year. It is close by in our neighboring community Stratford,

located only about 15 minutes to the north. It doesn't feel like it but Marshfield hosted this event 8 years ago in 2018 welcoming over 40,000 people and was a huge success.

If you visit us, please visit our neighbors in Wausau, Stevens Point, and Wisconsin Rapids to experience all Central Wisconsin has to offer.

Marshfield welcomed thousands of visitors in 2025 at our hotels, restaurants, attractions, and shops. We want you to visit in 2026 and enjoy Marshfield and see what makes us "New."



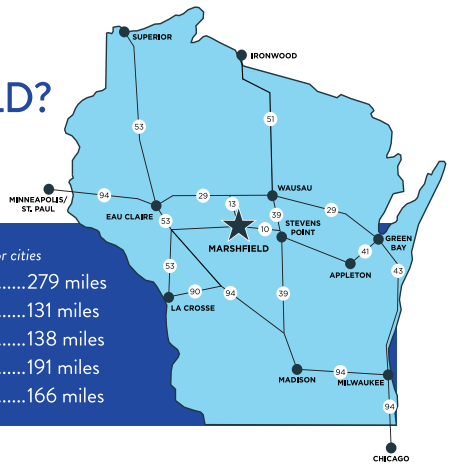
Welcome to Marshfield,

Matt McLean
 Executive Director
 Visit Marshfield

WHERE IS MARSHFIELD?
 WISCONSIN

Approximate distances to major cities

Chicago	279 miles
Green Bay	131 miles
Madison	138 miles
Milwaukee	191 miles
Minneapolis/St. Paul	166 miles



SEASONS OF FUN!

ANNUAL EVENTS FOR EVERYONE



Dairyfest

No matter what time of the year you visit Marshfield, there is always something fun and exciting happening. This friendly community comes together constantly throughout the year to celebrate and recognize local heritage and agriculture or to simply have fun with family-friendly events and festivals. Whether you are looking for classic fair fun, small business and vendor shopping, or vintage cars, there is something for everyone.

SPRING

Held in February at the University of Wisconsin-Stevens Point at Marshfield campus, don't miss the Marshfield Area Cultural Fair. A family-friendly celebration of cultural and ethnic diversity featuring music, dance, food, and exhibits from many heritage groups. If you're visiting in early spring, it's a great way to experience the local community warmth before the full thaw. Following close on the heels of the Cultural Fair, is Marshfield Area Empty Bowls in March. Empty Bowls is a heartfelt fundraiser with a simple but powerful message: "somewhere, someone's bowl is empty." Hosted in support of the local food-pantry organization, Soup or Socks, this event invites participants to choose a beautiful, handcrafted bowl created by local artists and students, enjoy a warming serving of soup from local restaurants, and leave with a meaningful reminder of hunger in our community.

As spring starts to warm up, the community gears up to bid farewell to spring and kick off summer with Dairyfest taking place the weekend following Memorial Day. A three-day weekend filled with fun, starting with the Mayor Dairy Breakfast at the Central Wisconsin Fairgrounds Friday morning and continuing into the afternoon with a host of performances, activities, and food trucks during Picnic at the Park at Columbia Park - with more evening entertainment at the Wenzel Family Plaza. The fun doesn't end there, find a spot downtown along South Central Avenue on Saturday for the Dairyfest Parade followed by Center City Fun Days at the Wenzel Family Plaza and an ice cream and pie social at the Upham House. There is so much more throughout the weekend, so be sure to check for updates on visitmarshfield.com.



Hub City Days

SUMMER

June brings a weekend full of local experiences with the Marshfield Parish Truck & Tractor Pull and the Dairyland Balloon Jubilee. Don't miss the excitement of the roaring engines or the beauty of the balloon glow! As the heat starts to climb the anticipation builds for Hub City Days. A coordinated effort brings endless fun to downtown Marshfield with a car show of over 500 vehicles that continues to grow every year! Browse the craft show and enjoy the Family Fun Zone off the main drag - there is something for everybody during Hub City Days.

As summer draws to a close and the local schools start getting ready for the return of students, the Central Wisconsin State Fair brings all of the classic fair fun. This includes animal showing at the World's Largest Round Barn, judging on art, produce, and baking, as well as games, rides, and food at the midway, and entertainment at the grandstand from demolition cars, to draft horses, to live music of all kinds. As the date draws near, be sure to follow Visit Marshfield and Central Wisconsin State Fair for updates for the schedule of entertainment and more.



Dairyland Balloon Jubilee



Maple Fall Fest

FALL

As the first leaves start to show their fall colors, Maple Fall Fest celebrates the beginning of season over a weekend in mid-September at the Wildwood Park & Zoo. Bursting with nearly 150 vendors, browse the endless handmade goods of local and regional small businesses with family-friendly entertainment and delicious food. As the cool fall days truly settle in, the Kiwanis Enormous Equipment Playground pops up for a day of exploration for children. KEEP is a family event where children of all ages can get a close-up view of construction, farming, and public service vehicles and equipment, as well as vehicles unique to trades. The children even get a chance to sit in the driver's seat!

Looking for more adult-oriented seasonal fun? Look no further than the Downtown Beer and Cider Walk in October; dress up in costume and make your way from downtown boutique to boutique, discovering the variety of products to be found at small local shops while trying a bevy of beverages. If you're more of a wine connoisseur, perhaps you would prefer the Downtown Holiday Wine Walk in November. Sip your way through downtown while completing your holiday gift shopping as well!

WINTER

As November blows through, the holiday season truly kicks off with the Holiday Parade along South Central Avenue the Thursday before Thanksgiving Day. Browse the holiday craft fairs, Seasonal Treasures Craft Show and Alpine Holiday at Columbus School, so you are not caught empty handed during the gift-giving season. (Don't miss the many additional activities throughout



Main Street Holiday Parade

Alpine Holiday — check out page 44 for more information.) Starting the Friday after Thanksgiving, walk or drive through the enchantingly lit Rotary Winter Wonderland decorated with over 2 million lights. The Marshfield Rotary Club requests a donation of nonperishable food in place of an admission fee to help further their mission of addressing hunger in local communities.



Rotary Winter Wonderland

The bigger annual events are not the only hopping happenings to enjoy throughout the year. Live music is hosted multiple nights weekly by many different venues. These include Live @ Libby's on Wednesday evenings at Libby McNeill's Food and Drink or American Legion's music on Thursday evenings. Don't miss the weekly summer nights at Columbia Park with Marshfield Civic Band on Wenesdays and the Hub City Concert Series at Wenzel Family Plaza on Friday nights. Fresh produce and other goods are available May through October at both the weekend Festival Foods Farmers Market and the Tuesday Main Street Farmers Market at Pick 'n Save.

Whether you are visiting for another reason and need to fill your time with entertainment or are looking forward to one of Marshfield's fun and exciting events to plan your stay around, there is something for every interest and need throughout the year. Find more details for these events and more at visitmarshfield.com/events.

hello,



WE ARE SUE & SAMMY

YOUR LOCAL REAL ESTATE SPECIALISTS

We're Sue and Sammy a **passionate real estate team** dedicated to helping clients achieve their goals while supporting and **strengthening our local community**. With over 30 years of experience in the Marshfield housing market, We specialize in **guiding buyers and sellers** through every step of the process. As your local experts, we know the neighborhoods, school districts, and hidden gems that **make our area special**. Our clients benefit from our **personalized approach**, strong negotiation skills, and marketing strategies. We also believe in **giving back to our community**—supporting local businesses, nonprofits, and initiatives that make Marshfield & surrounding a better place to live. Our goal is not just to help you buy or sell a home, but to **create lasting relationships built on trust and care for our community**.



BROCK & DECKER
REAL ESTATE, LLC

LOOKING TO BUY OR SELL?

CALL US AT 715-319-3009

FOLLOW US

BROCKANDDECKER.COM



THE CENTRAL WISCONSIN STATE FAIR: WHERE SOMETHING GREAT'S ABOUT TO HAPPEN

CREATING MEMORIES: THE STORY OF THE CWSF

Every August, Marshfield comes alive with the excitement of fair time. The Central Wisconsin State Fair (CWSF) is not just another summer event; it's a celebration of community spirit, agricultural heritage, and the hard work of youth and their families. For many years, the fair has drawn visitors from many states to experience livestock shows, exciting entertainment, and lifelong memories. One of Marshfield's most unique landmarks is the World's Largest Round Barn, located in the center of the fairgrounds. Built in 1916, the barn stands 70 feet tall with a diameter of 150 feet, with no interior supports. Its unique design makes it both an architectural masterpiece and a symbol of history. The Round Barn continues to attract fairgoers and serves as a proud staple of the fairgrounds.

Throughout the years, the Central Wisconsin State Fair has stayed true to its roots. It focuses on agriculture, youth development, and community involvement. Each year, hundreds of exhibitors participate in the Junior Fair and Open Class to showcase their livestock, crafts, and projects. These experiences teach responsibility, pride, and the value of hard work.

FAIR HIGHLIGHTS: A WEEK OF FUN AT THE 2025 FAIR

The 2025 Central Wisconsin State Fair, held on August 19th – 24th, delivered another week of fun and family memories. A mix of entertainment, fair food, and attractions came together to create an unforgettable fair experience. One of the biggest draws was Halestorm, a rock band that lit up the grandstand stage, resulting in a nearly sold-out show. Justin Moore kicked off Friday night's entertainment, bringing high energy and setting the perfect tone for a weekend full of fun at the fair. Other entertainment highlights showcased outstanding local talent, along with regional and national acts that had the crowd cheering. Free acts, including comedy performances, a family circus, and pig & duck races, were scattered across the grounds to keep the energy alive. Fairgoers could explore a variety of vendors along the way, all leading to the excitement of the fun-filled carnival. And, of course, no fair is complete without food! Fairgoers enjoyed everything from cheese curds and corn dogs to gyros and ice cream. With such a wide variety of options, it's easy to stay in the fair spirit, because when it comes to fair food, there's no such thing as too much!



This year's fair also introduced a special promotion, "Can-Do Fair Day." Beyond the entertainment and food, the CWSF continues its dedication to agriculture education. At the heart of the Central

THE
DAY SPA BOUTIQUE
& **MERLE NORMAN**
cosmetics

**COSMETICS • SKIN CARE
CLOTHING • JEWELRY
ACCESSORIES
& GIFTS**

Call us for appointments
and service inquiry:
715-384-8000

**249 South Central Ave
Marshfield, WI 54449**

**Monday-Friday
9:30am - 5:30pm
Saturday
9:30am - 1:00pm**

**MERLENORMANSPA
YOURMERLENORMAN.COM**

The Ceramic Forge
Forged from Earth & Fire

- Painting Classes
- Ceramic Supplies
- Finished Pieces
- And More...

(715) 305-2110 • 2001 S Central Ave, Suite G • Marshfield, WI 54449

There's no place like Marshfield.

And, like you, we're happy to call it home. And we're proud to be here celebrating 20 years of service. Thank you for your business and your trust.

Randy LeMoine, Agent
Randy LeMoine Agency LLC
1001 S Central Ave, Marshfield
Marshfield, WI 54449
(715) 387-6337

American Family Mutual Insurance Company, S.I. & its Operating Companies, American Family Insurance Company, 6000 American Parkway, Madison, WI 53783
002130 - Rev. 11/16 ©2016 - 23751896



Junior Fair

Wisconsin State Fair is the Junior Fair, the primary inspiration and driving force behind the fair. Youth from 4-H, FFA, and other organizations across Wood County participate in this crucial program, showcasing months of preparation, hard work, and passion. The Junior Fair provides young people with hands-on educational experiences that help them build practical skills, develop strong communication, and grow in confidence.



Draft Horse Pull

LOOKING AHEAD: THE NEXT STEPS

While celebrating its history, the Central Wisconsin State Fair also has its eyes on the future. The CWSF is planning to expand and improve facilities that help grow our community. The goal is to make the fairgrounds a place that can be used all year, not just during fair week. With improved facilities and expanded space, we'll be able to host a wider variety of events, bringing more visitors to the area and boosting support for local businesses. By using the fairgrounds in new ways, we hope to make the fair an even bigger part of our community's success.

For over a century, the Central Wisconsin State Fair has been a place where hard work meets celebration, where families make memories, and where the community gathers to honor its history while looking toward the future. Whether you come for the music, rides, livestock, or simply the lively atmosphere, the fair continues to be a proud reflection of the community. There's truly no time quite like fair time in Marshfield, Wisconsin.

— Haley Sternitzky

Something GREAT'S about to HAPPEN

TUESDAY,
AUGUST 25TH
THROUGH
SUNDAY,
AUGUST 30TH

2026



513 East 17th Street, Marshfield WI 54449
715-387-1261 | centralwisconsinstatefair.com



REDETZKE FAMILY FARM BRINGS FARM TECHNOLOGY DAYS BACK TO MARSHFIELD AREA

Wisconsin Farm Technology Days (FTD) has been bringing agricultural innovation and education to farming communities since 1954, when the first event—originally called Farm Progress Days—was held in Waupaca County.

What began as a relatively modest gathering created by UW agronomist Henry Ahlgren to showcase agricultural advances outside the confines of the university campus has evolved into one of the nation's largest outdoor agricultural shows, attracting tens of thousands of visitors annually.

The event's format has expanded significantly from its early days, now typically spanning three days and featuring hundreds of commercial exhibitors, educational demonstrations, and field trials.

FTD serves as a vital connection point between farmers, agricultural researchers from the University of Wisconsin system, equipment manufacturers and agribusiness companies.

Each year's host county invests substantial resources into preparing farm sites that showcase modern agricultural operations, from dairy and crop production to emerging sectors like renewable energy and precision agriculture.

The show has rotated among different host counties across Wisconsin, allowing various communities to highlight their regional agricultural strengths while exposing farmers from all corners of Wisconsin to diverse farming operations and landscapes.

The Marshfield area has played host to the show in 1960, at the Wood County Hospital Farm and Marshfield Agricultural Research Station, and in 2011, at Seehafer Acres, and then again in 2018 at the D&B Sternweis Farms and Heiman Holsteins.

The community has also played a role in the nearby Clark County shows in 1983, at the Clark County Health Farm near Owen, in 2005 at Malm's Rolling Acres near Loyal, and most recently, in 2022 at Roehl Acres in Loyal.

In 2026, FTD will return to the Marshfield area — at Redetzkes' No Joke Dairy near Stratford.



The Redetzke family is a fifth-generation dairy producer, known for their commitment to innovation and sustainability.

The farm is owned by Matt and Brittany Redetzke and Matt's brother Sam Redetzke and has been in the family since 1911, when Otto and Ottelia Redetzke built the original barn.

Redetzke's No Joke Dairy is home to 400 head including young stock and currently milks

in the original tie-stall barn with plans to expand to a new barn using six robotic milkers.

'WE'RE SERIOUS'

A "We're Serious" event theme is setting the tone for "a powerful celebration of progress, people, and pride in Wisconsin agriculture."

"Wisconsin's agriculture heritage, paired with No Joke Dairy's reputation for quality and generational success, positions FTD 2026 as a celebration of everything that makes Wisconsin farming exceptional. Wisconsin agriculture is serious about its future; serious about innovation, serious about people, and serious

about the pride that comes from being a national leader in farming," explained Farm Technology Days Publicity & Promotion Chair Mason Gukenberger.

"When (farm co-owner) Matt Redetzke says that hosting Farm Technology Days is about 'celebrating everything great about Wisconsin agriculture,' we're emphasizing a set of core values and industry achievements that define who we are, and what makes Wisconsin agriculture truly exceptional. For FTD 2026, the goal is to bring these strengths front and center through demonstrations, exhibits, storytelling, and the overall

on-farm experience.

"Wisconsin combines groundbreaking innovation with time-tested stewardship—proving that progress doesn't mean abandoning our roots.

"Dairy isn't just an industry in Wisconsin, it's an identity. FTD 2026 showcases what it takes to be 'America's Dairyland.'"

THE NEXT GENERATION

The Redetzke farm is the ideal place to focus on another important aspect of Wisconsin agriculture, the next generation.

In 1997, there were 24,065 dairy farms in Wisconsin, but by 2022, that number had declined by 74.2% to just 6,216 farms.

“The future of Wisconsin ag depends on the next generation—something Marathon County already champions,” Gukenberger added.

“We plan to highlight: FFA, 4-H, and youth leadership programs; technical colleges & university research; career pathways in ag tech, dairy, mechanics and agronomy (and) hands-on learning opportunities at the event.

“Wisconsin is serious about cultivating leaders who will drive agriculture forward.”



of volunteers across Marathon County,” he said.

“Planning for the July 14–16, 2026, show is already well underway, using a proven organizational model that has guided Wisconsin Farm Technology Days for decades.

“There are, more than a dozen specialized

WHAT'S IN STORE

Although the field demonstrations are still in development, Gukenberger said that partnerships are taking shape, working closely with a wide range of regional Wisconsin agricultural businesses, technology companies, safety educators and service providers to design a “diverse and engaging lineup of live demonstrations, both in the demo fields and throughout Tent City.”

“Our goal is to curate demonstrations that represent the full breadth of Wisconsin agriculture, from field operations to feed quality management, from emerging technologies to time-tested practices and from family farms to large-scale enterprises, while also reinforcing a core value of our industry: safety is serious, non-negotiable and essential for every operation,” he said.

— Kris Leonhardt

A SHARED SENSE OF PURPOSE

Gukenberger said that hosting the event demonstrates what makes Wisconsin special, including thousands of volunteers; area businesses stepping up; partnerships across local, state and industry organizations; and a shared sense of purpose.

“Coordinating an event of this size requires a highly structured and collaborative approach, supported by dozens of committees and hundreds

committees, ranging from Fundraising and Field Demonstrations to Grounds, Youth Education, Publicity, and Volunteer Coordination—take responsibility for their individual areas.

“Each committee is led by local volunteers with expertise in their respective fields, ensuring decisions are practical, efficient and rooted in local knowledge and FTD advisors and the Redetzke family are very involved.”

For more information on the 2026 Farm Technology Days event, held July 14-16, visit www.wifarmtechdays.org or follow #WFTD2026 and @WIFarmTechDays on social media.

CENTURY 21

Gold Key Realty, Inc.

Marshfield, WI

715-387-2121

Neillsville, WI

715-743-4421



Rita Blenker
BROKER/OWNER

BUILDING A LEGACY AND SHAPING OUR TOMORROW

THIS IS OUR CENTURY

CENTURY21.COM



www.c21goldkey.com

TO PREVIEW ALL UP TO DATE AND NEW MLS LISTINGS

Each office is independently owned and operated.



TOP 5 THINGS TO DO



The Grey Dog Axe Throwing

THE GREY DOG AXE THROWING

715-207-0747 / thegreydogaxe.com

113 E. 4th Street, Marshfield, WI

Experience the exhilarating rush of indoor axe throwing at The Grey Dog Axe Throwing. Test out your lumberjack skills as you swing, throw, and aim for the bullseye! Enjoy alcoholic or non-alcoholic drinks while throwing and fill your evening with more fun playing arcade games!

VANDEHEY WATERS OUTDOOR AQUATIC CENTER

715-384-4642 / visitmarshfield.com

1900 S. Central Avenue, Marshfield, WI

This state-of-the-art outdoor complex boasts multiple water slides, a climbing wall, a current channel, and a lap and recreation pool. Full list of hours, amenities, and FAQ on visitmarshfield.com. Open seasonally Memorial Day-Labor Day.



BOARD & BRUSH CREATIVE STUDIO

715-383-9748 / boardandbrush.com/marshfield

112 E. 4th Street, Marshfield, WI

Board & Brush Creative Studio is a place for creating fun and unique wood décor projects from scratch while enjoying a fun instructor lead atmosphere. Book a workshop, enjoy a night out with your friends, family, or colleagues, and take home a work of art as well as new skills!

CLUBHAUS INDOOR GOLF

715-207-0478 / clubhausmarshfield.com

1213 S. Central Avenue, Marshfield, WI

The Clubhaus features four Uneekor simulators with a range of different games to play. You can practice with every club in your bag, from your new driver to the ol' flatstick! Enjoy a casual, friendly place to play golf while spending time with friends and family with a full bar, pizzas, and the best indoor Bev Cart team in Central Wisconsin.



Jurassic Park

ESCAPE ROOM MARSHFIELD

715-207-6449 / escaperoommarshfield.com

108 E. 4th Street, Marshfield, WI

Can you and your crew solve all the puzzles and master the escape room within one hour? Rooms are designed for 2-8 players and are private to your group. Choose from multiple top-rated custom designed rooms!

FOR MORE INFORMATION,
GO TO OUR WEBSITE:
VISITMARSHFIELD.COM

TOP 10 THINGS TO SEE



Wenzel Family Plaza

WENZEL FAMILY PLAZA

715-384-4642 / visitmarshfield.com

201 S. Chestnut Avenue, Marshfield, WI

A year-round community square and event hub with activities for the whole family in the heart of downtown Marshfield. Including a water feature and opportunities to take in art and music performances on the Everett & Dolores Roehl Stage.

CHESTNUT CENTER FOR THE ARTS

715-389-8999 / chestnutarts.org

208 S. Chestnut Avenue, Marshfield, WI

Marshfield's venue for performing, visual, and literary arts. Located in a historic church building downtown, it's the place to enjoy concerts, plays, poetry readings, recitals, art gallery shows and workshops.

JURUSTIC PARK & DOWNTOWN JURUSTIC TRAIL

715-387-1653 / jurustic.com

112021 Old Sugarbush Lane, Marshfield, WI

At Jurustic Park, you'll discover a fantasy world of creatures roaring to life, crafted by Clyde Wynia from rusted metal. The outdoor sculpture park is open most days from 10am - 4:30pm.

THE HIGHGROUND VETERANS MEMORIAL PARK

715-743-4224 / thehighground.us

W7031 Ridge Road, Neillsville, WI

The 155-acre staffed Veterans Memorial Park pays tribute to the fallen and survivors for their service and their sacrifices. Veterans of all wars will find a museum, learning center, meditation garden, handicapped accessible tree house, and developmental forest with four miles of hiking trails. The park is open 24-hours a day, year-round.

GALLERY 450

715-389-6530 / uwsp.edu/marshfield

2000 W. 5th Street, Marshfield, WI

Located on the campus of UW-Stevens Point at Marshfield, Gallery 450 is a showcase for Wisconsin artists and contemporary art through its Visual Arts Gallery.

GOVERNOR WILLIAM H. UPHAM HOUSE

715-387-3322 / uphammansion.com

212 W. Third Street, Marshfield, WI

A must-see for lovers of Mid-Victorian architecture and Badger-State history! Travel back in time as you enter the restored 1880 mansion of Wisconsin's third governor, William Henry Upham.

LUCILLE TACK CENTER FOR THE ARTS

715-659-4499 / lucilletackcenter.com

400 N. School Street, Spencer, WI

Located in the neighboring town of Spencer, the Lucille Tack Center for the Arts performance center offers some of the finest local, national, and international talent.

MARSHFIELD HERITAGE MUSEUM

715-384-5867 / marshfieldmuseum.com

2nd Street Community Center, Lower Level

211 E. 2nd Street, Marshfield, WI

Learn from the battlefield dioramas, stories, and artifacts from Marshfield's history. Enjoy the new accessible audio tour using QR codes to be scanned with your smartphone.

WORLD'S LARGEST ROUND BARN

715-387-1261 / centralwisconsinstatefair.com

513 E. 17th Street, Marshfield, WI

Our architectural claim to fame: The World's Largest Round Barn! Built in 1916 to show purebred animals, it is still used for this purpose each summer during the Central Wisconsin State Fair at Marshfield Fairgrounds Park!

WILDWOOD PARK & ZOO

715-486-2056 / visitmarshfield.com

608 W. 17th Street, Marshfield, WI

On over 340 acres, the star residents are rare, twin Kodiak bears Munsey & Boda. Take a selfie with the playful bears, check out the kid-friendly Cougar Exhibit and Visitor Center, and walk/drive to see wolves, bald eagles, bison, prairie dogs, and many more animals! For Zoo hours, go to visitmarshfield.com.

marshfield



bikeshare

Ride On Marshfield Community Bikeshare

The Marshfield Community Bikeshare has been reimagined with help from Wood County and many partners. Starting out as a free bike check out program at local hotels, it has expanded to four community locations featuring 20 cruiser-style bikes that can be checked out via app for a rate of \$1/hour at four different locations throughout Marshfield (make sure to bring your helmet!).

This new expansion was modeled after the River Riders Bike Share program, which originally began in Wisconsin Rapids in 2014. It was created with the goal to bring additional transportation and recreation options to all of Wood County. Thanks to local community support and sponsors, this program continues to achieve that goal by growing into the city of Marshfield.

Bikes Available at These 4 Locations:

- Wildwood Park & Zoo
- Everett Roehl Marshfield Public Library
- Marshfield Clinic Health System YMCA
- Marshfield Skatepark

*The program is seasonal, and the locations can and do change based on demand

How to Use The Bikeshare:

The bike share program is an app-based program. Start by downloading the Koloni App (available on Android and Apple stores). It is free to download and sign-up. Create your own user account by following in-app instructions.

Once your account is set up, follow in-app instructions to unlock a bike. Scan the QR code on the bike itself or input the bike ID number also located on the bike. Once your bike is unlocked, enjoy your ride.

When finished with your ride, bring the bike to one of the four Marshfield locations, and follow the instructions on how to end your ride with the app and lock your bike back up. You will get a referral code after you finish your ride, and you can share it with others to earn free rides for the future.

Why Bikeshare?

- Adventure-friendly: increases accessible outdoor recreation opportunities for visitors and residents
- Quick and easily available mode of transportation to explore Marshfield
- Good for you and green, too!
- Heart-healthy physical activity and environmentally friendly
- Cycle pride: shows support of bicyclists
- Do your part: Helps enhance future bike-ability improvement planning

PROUDLY DAIRY WISCONSIN

FAMILY OWNED FOR **70 years**

6 Decades of Farm Fresh Dairy Products

SHOP LOCAL EAT LOCAL ENJOY LOCAL

Weber's retails a large variety of cheese, eggs, ice cream, kefir, butter, meats, and more. We process and retail our own A2 Protein milk and kefir on-site.

AWARD WINNING KEFIR, CHOCOLATE MILK, & 2% MILK!

WEBER'S MILK IS NOW A2 PROTEIN MILK!

DRIVE UP WINDOW OR COME INSIDE!

WE HAVE SQUEAKY CHEESE CURDS!

9706 County Road H
Marshfield, WI 54449
3/4 mile West of
Central Avenue on 14th Street

715-384-5639
webersfarmstore.com

Find us on **facebook**

STORE HOURS
Mon - Fri: 8:30am - 7:00pm
Sat: 8:30am - 5:00pm
Sun: CLOSED

DISCOVER MasterCard VISA

Schalow's Nursery
GARDEN CENTER

715-591-3478 www.schalows.com

Retail Store & Landscape Design/Build

8461 Heritage Drive, Marshfield, WI 54449

Garden Center

- Annuals
- Perennials
- Trees & Shrubs
- Home & Garden Decor
- Benches & Fountains
- Classes & Events
- Memorial Items
- Houseplants
- Wine
- Gifts

Landscape Services

- Residential Designs
- Commercial Designs
- Landscape Install
- Hardscape Install
- Maintenance

Green & Growing Since 1965



Everett Roehl Marshfield Public Library

MARSHFIELD AREA TRANSPORTATION

CAR RENTALS

ASSOCIATED SALES & LEASING / OSCAR RENTALS

715-384-3500

409 N. Central Avenue, Marshfield, WI

ENTERPRISE RENT-A-CAR

715-384-7777

1400 S. Central Avenue, Marshfield, WI

TAXI SERVICE

MARSHFIELD PUBLIC & BUS TRANSIT

715-384-6550

551 S. Central Avenue, Marshfield, WI

AIRPORTS

CENTRAL WISCONSIN AIRPORT

715-693-2147

100 CWA Drive, Mosinee, WI

MARSHFIELD MUNICIPAL AIRPORT

715-387-2211

400 W. 29th Street, Marshfield, WI

FOR MORE INFORMATION GO TO OUR WEBSITE:

VISITMARSHFIELD.COM



Over 125 Years in the Making

Nasonville Dairy is located right outside of Marshfield, in Central Wisconsin, where local cheesemakers have produced traditional Wisconsin cheeses on the same site for over 125 years. Today we buy milk from 190 farm families and convert that into more than 180,000 pounds of exceptional cheese each day. We are committed to support local dairy farmers and use fresh milk from our neighbors' farms to make Nasonville's award-winning cheeses.

Nasonville Dairy

10898 Hwy 10 West

Marshfield, WI 54449

715-676-2177

Store Hours:

Mon-Fri. 8 a.m.-5 p.m.

Sat. 8 a.m.-Noon

Closed Sundays



Nasonville Dairy Retail Store

N14505 Sandhill Avenue

Hwy 29 and Sandhill Avenue

Curtiss, WI 54422

715-223-3338

Just West of Abbotsford and East of Curtiss...

You cannot miss that bright yellow building!

Store Hours:

Mon-Fri 8 a.m.-5:30 p.m.

Sat 8 a.m.-4 p.m.

Closed Sundays

WWW.NASONVILLEDAIRY.COM



WHY YOUNG PROFESSIONALS AND FAMILIES SHOULD CONSIDER LIVING AND WORKING IN MARSHFIELD

Location & Accessibility

Marshfield sits in central Wisconsin's Wood County, offering a strategic location with easy access to larger cities while maintaining small-town charm. It's approximately:

- 2.5 hours from Madison
- 3 hours from Milwaukee & Minneapolis/St. Paul

This positioning provides the perfect balance—close enough for weekend trips to urban amenities, yet far enough to enjoy affordable living and a slower pace of life.

Employment & Career Opportunities

Marshfield's economy is anchored by Marshfield Clinic Health System, part of Sanford Health which is the largest rural healthcare system in the United States.

This provides exceptional opportunities for:

- Healthcare professionals (doctors, nurses, medical technicians)
- Administrative and IT roles
- Research positions

Other major employers include insurance companies, manufacturing firms, agricultural businesses, and transportation services creating a diverse job market that extends beyond healthcare.

Healthcare & Education Excellence

Marshfield Clinic isn't just an employer—it's a nationally recognized healthcare provider, meaning families have access to world-class medical care right in their backyard. For families with young children, having immediate access to top-tier pediatric care, specialists, and emergency services provides invaluable peace of mind.

For Education, Marshfield Offers:

- Well-regarded public schools (Marshfield School District); Marshfield Public High School was ranked 41st out of 450 High Schools in academic excellence in the state for the 2024-2025 school years reported by US News and World Report
- Respected private school options include Columbus Catholic and Immanuel Lutheran
- University of Wisconsin-Stevens Point at Marshfield campus for higher education
- Vocational training at Mid-State Technical College

Housing Affordability

Compared to major metros, Marshfield offers significantly more affordable housing options. Young families can find:

- Single-family homes with yards
 - Homes available with land just outside the city limits with short commutes of 10-15 minutes or less sometimes
 - Newer developments including new build single family homes starting in the low \$300k's
 - Many rental options for those starting out
 - Lower property taxes than urban areas
- Your dollar stretches much further here than in Madison or Milwaukee.

Family-Friendly Attractions & Recreation

Marshfield provides plenty of activities for families:

- Wildwood Park & Zoo (free admission!)
- Numerous parks, trails, and playgrounds
- Youth sports leagues and community programs
- Jurustic Park - a unique outdoor art installation
- Central Wisconsin State Fair held annually
- Lakes and outdoor recreation within short drives

Shopping & Amenities

Marshfield has the essentials for shopping and more:

- Local grocery stores and pharmacies
- Downtown shopping district with local boutiques
- Chain retailers for everyday needs
- Growing restaurant scene with local favorites

For even more shopping & dining options, short trips to Stevens Point or Wausau are both only about 40 minutes away.

Weather Considerations

Let's be honest—central Wisconsin has four distinct seasons:

- Winters: Cold and snowy (prepare for January temps in the teens, with snow from November-March)
- Summers: Pleasant and warm (70s-80s°F)
- Spring/Fall: Beautiful with changing colors

If you enjoy seasonal activities like snowmobiling, ice fishing, or cozy winter evenings, you'll love it. The trade-off for cold winters is gorgeous summers without oppressive heat.

Community & Quality of Life

What really sets Marshfield apart is its strong sense of community. It's large enough (population approx. ~19,000) to have amenities and services, but small enough where:

- Commutes are minimal (typically under 15 minutes)
- People know their neighbors
- Community events bring people together
- Safe, family-oriented environment
- Lower stress, better work-life balance

The Bottom Line

Marshfield is ideal for young professionals and families who want:

- Affordable homeownership
- Excellent healthcare and schools
- Strong employment opportunities (especially in healthcare)
- Safe, tight-knit community
- Outdoor recreation and four-season activities
- Escape from big-city congestion and costs

Safety statistics consistently rank Marshfield as one of Wisconsin's safer communities, allowing children the freedom to play outside and families to feel secure in their neighborhoods—an increasingly precious commodity in today's world.



North Wood County Park



What is the CWTA?

The Central Wisconsin Tourism Association is made up of three organizations: Visit

Marshfield, Stevens Point Area Convention & Visitors Bureau, and Wisconsin Rapids Area Convention & Visitors Bureau. The CWTA represents Portage and Wood county, and is a regional partnership and marketing co-op.

Want to learn about the things that make Central Wisconsin special?

Foodies can take group or individual tours to experience delicious cheeses, tart cranberries, and hearty spuds. Or take a walk on the wild side for amazing outdoor art tours.

No vacation is complete without the memory of great foods, friends, and flavors!

Central Wisconsin showcases every variety of meal you could ask for,

ranging from some of the best traditional supper clubs, to international cuisine, to modern farm to table fare, and beyond. Don't forget to try all the different kinds of fresh and fried cheese curds made by local dairy farmers. Save room for dessert, too! Here in Central Wisconsin, we've got you covered!

Ready to get outside and get going?

Central Wisconsin has an abundance of outdoor recreation options, whether you're visiting just for the day or staying longer. Get out in nature and check out the best offerings in outdoor recreation, such as: natural wildlife areas, refreshing lakes, multi-use

county parks, family-friendly camping, relaxing biking paths, hiking trails, and outdoor fun to discover.

How to Play Outdoors in Wood County?

For a sneak peek of what it's like to play outdoors in Wood County, watch the Outdoor Recreation videos at centralwisconsin.com/woodco

CARPET CITY FLOORING CENTER

OUR PRICES WILL FLOOR YOU!

CARPET CITY - MARSHFIELD • 3311 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449 • 715-384-2289

CARPET CITY IS WISCONSIN'S LARGEST FLOOR COVERING STORE WITH ALL LOCATIONS CONTAINING APPROXIMATELY 3,000,000 SQ. FT. OF QUALITY FLOORING IN-STOCK.

FREE CARPET INSTALL
(WITH IN-STOCK CARPET)
EXCLUDES REMNANTS
NOT VALID WITH OTHER PROMOTIONS OR DISCOUNTS.
EXPIRES 12/31/2026

**HOURS: MONDAY-FRIDAY 9 AM-6 P.M.
SATURDAY 9 A.M.-2 P.M. • SUNDAY CLOSED**

SANTA FE MOTEL

715 - 367 - 1191
FREE CABLE & WIFI
MEDICAL DISCOUNTS
1801 S CENTRAL AVE MARSHFIELD WISCONSIN
54449

EXPLORE WOOD COUNTY PARKS



POWERS BLUFF COUNTY PARK

69990 Bluff Drive, Arpin, WI
715-421-8422 • co.wood.wi.us

Located just 14 miles southeast of downtown Marshfield, the 160-acre park is home to beginner level downhill skiing and snowboarding, cross-country skiing, tubing, snowmobiling, and snowshoeing. A two-story stone shelter building includes a warming house with concessions and ski/snowboard rentals. Tow passes are available for purchase on site. Families love tubing the four available fast-paced tube runs. Tubes are provided at no charge with the purchase of a tube hill ticket. No outside tubes allowed. A new trailhead shelter building is coming soon near the new biking trails, which will also be reservable for community events. Open seasonally, Saturday and Sunday 10 a.m.–5 p.m. Call ahead to verify holiday schedule.

GEORGE W. MEAD WILDLIFE AREA

201517 County Highway S, Milladore, WI
715-457-6771 • meadwildlife.org

Located 20 miles east of downtown Marshfield, this hidden treasure contains over 33,000 acres of wetlands, forests and grasslands. It was presented to the citizens of Wisconsin to be used for wildlife conservation for all time. Mead's diverse habitats harbor an abundance of wildlife: 270 documented species of birds, a variety of North American mammals, as well as reptiles, amphibians, and insects. Such diversity ensures that with each visit there is something new to discover. Offering over 80 miles of hiking trails, bike trails, and recreational opportunities, Mead can truly offer visitors a one-on-one nature experience.

RICHFIELD 360 RECREATION AREA

8183 Heggelund Lane, Marshfield, WI
715-421-8422 • co.wood.wi.us

Located 10 miles southeast of Marshfield on County Trunk Highway A, and then one half-mile east on Heggelund Lane—this 360-acre parcel has 5 miles of developed cross country ski trails and 8 miles of cross country ski/nature trails routed across open fields, through forests, and along Puff Creek. All trails are marked and groomed during the winter season.



North Wood County Park

NORTH WOOD COUNTY PARK

7500 Park Lane, Arpin, WI
715-421-8422 • co.wood.wi.us

Located 13 miles south of downtown Marshfield, via Highway 73 and 80, on County Road A. The 172-acre park is situated on the banks of the Yellow River. Two small artificial lakes created by dams on the river and a small pine-wooded island provide scenic beauty for the entire area. One of the main attractions of the park is the 225 foot suspension bridge over the river. Other attractions include a disc golf course, stone shelter, and beach area. There are 99 campsites located at the park; 78 of these are electrical. For campsite reservations, call the Wood County Parks and Forestry Department at 715-421-8422 or visit their website.

CENTRAL WISCONSIN'S
HEADQUARTERS FOR BIKES, SKIS,
SNOWBOARDS, SHOWSHOES AND
MUCH MORE!

BIKE • BOARD • SKI • EXPLORE

E-Bike Rentals!

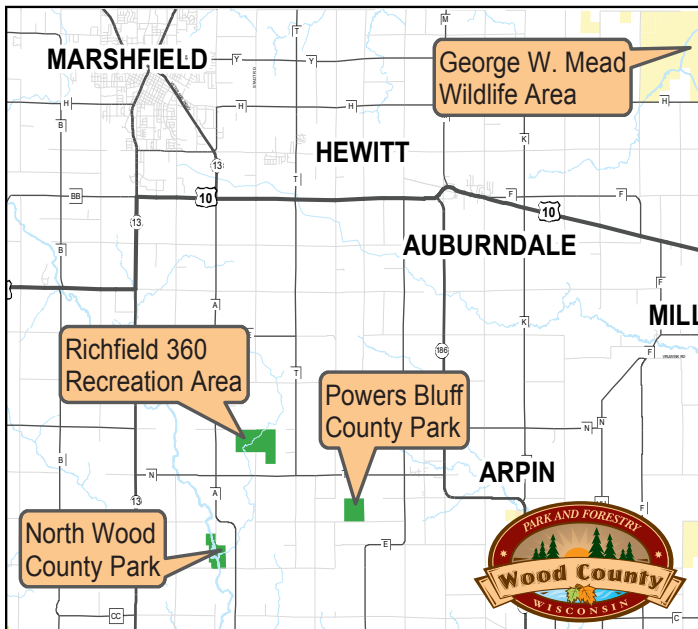
Rentals available on bikes
X-C Skis, snowshoes, and
Snowboards

**WIDE SELECTION
OF E-BIKES**

**FULL SERVICE DEPARTMENT
PICK-UP & DELIVERY AVAILABLE**

715-384-8313
1202 S. Central Ave.
Marshfield, WI 54449
info@thesportsden.net
www.thesportsden.net

M-F: 10am-6pm
Sat: 9am - 3pm
Sun: Closed



CONNECTING COMMUNITY THROUGH TRAILS



Wildwood Park

whether you're a casual walker or more serious trail user, there's something for you.

The city's Parks and Recreation Department continues to work to expand the trail system and recent years have seen separate trails connected with future plans for further connections. The creation and development of Marshfield's trail system was based on the simple notion that getting to work and school on bike or foot is better than getting there by car.

While the developing trail system is spread across the city to create safe and accessible alternatives to driving, there are several nature trails located within six of Marshfield's 17 parks.

Marshfield residents frequently vote Hamus Nature Preserve and Recreation Area as their favorite trail. This recreation area is a 32-acre nature preserve featuring both hard and grass trails as well as a fishing pond, picnic shelter, restrooms, picnic tables, benches, and grilling area. Following closely in popularity is the nearly 3-mile paved Wildwood Connector Trail that stretches from McMillan Street to Roddis Avenue

connecting the Marshfield Clinic Health System campus on the north end of town to Wildwood Park & Zoo on the south end of town.

The Wildwood Park & Zoo is a favorite family-friendly destination in Marshfield. The park features a free zoo with a wide variety of North American species including twin Kodiak bears, Munsey and Boda; Wildwood Zoo is one of only two zoos in the lower 48 states with this subspecies of bear. In addition to the zoo, the park also has a playground, picnic shelters, restrooms, picnic tables, benches, and grilling areas as well as over three miles of paved or gravel nature trails.

Other parks with trails to explore include Braem, Connor, Griese, and Joe and Bernadine Weber's Nature Park. Turn to pages 20 and 21 for the trail map to find these trails and more. Turn to pages 28 and 29 for the city map to locate all of Marshfield's excellent parks or view page 21 for more trails to explore at county parks and recreation or a state wildlife areas. Check out visitmarshfield.com and bikemarshfield.com to plan your next outdoor adventure today!



SUCCESS REALTY

Success Realty Inc.
111 W. Upham Street, Marshfield
715-389-1225
soldbysuccess.com



Success Built

Authorized Independent Builder



Stratford Homes®
custom modular designs

715-305-6766 / 715-389-1225
SuccessBuilt.net

Call a "Successful" Agent Today!

 JOEL	 TOM	 LISHA
 JULIE	 DAN	 DAWN
 BROOKE	 TODD	 TRACEY





Joe & Bernadine Weber's Nature Park

FLING A DISC

Disc Golf Courses

Braem Park

905 N. Cedar Avenue, Marshfield, WI

North Wood County Park

7500 Park Lane, Arpin, WI

Schuster Park

511 E. Division Street, Neillsville, WI

LOB A FEW BALLS

Pickleball Courts

Braem Park

905 N. Cedar Avenue, Marshfield, WI

Marshfield High School Courts

1401 E. Becker Road, Marshfield, WI

Steve J. Miller Recreation Area

510 W. 4th Street, Marshfield, WI

GO RACING

Marshfield Motor Speedway

715-533-0796 / marshfieldspeedway.com

10853 County Road H, Marshfield, WI

CATCH SOME AIR

Marshfield Skate Park

715-384-4642

905 N. Cedar Avenue, Marshfield, WI

PLAY FETCH

Paws 'N Play Dog Park

S. Peach Avenue & 21st Street, Marshfield, WI

TAKE A SWING

Marshfield Country Club

715-384-4409 / golfmcc.org

11426 Wren Road, Marshfield, WI

RiverEdge Golf Course

715-676-3900 / riveredgegolfcourse.com

10191 Mill Creek Drive, Marshfield, WI

HAPPY TRAILS

WILDWOOD

CONNECTOR TRAIL ①

The Wildwood Connector Trail (seen in yellow on the map to the right) is the most recent addition to Marshfield's impressive biking and walking trail system. The 2.5 mile long asphalt trail, located between 17th Street and McMillan, is both on-road and off-road.

MCMILLAN MARSH

WILDLIFE AREA ②

715-457-6771 • meadwildlife.org

McMillan Marsh Wildlife Area is a diverse landscape of wetlands, woodlands, and grasslands. The area is approximately 6,500 acres in size and is located one mile north of the city limits of Marshfield. The property is open to hunting and trapping during the regular seasons, except for designated refuge areas. A seasonal 6.25 mile bicycle trail (combination of lime and gravel) is open May 1–September 1.

MILL CREEK TRAIL ③

Located on the south side of Marshfield in the Mill Creek Business Park. Preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Hwy 10. The trail is 10' wide asphalt surface, and is approximately 2.6 miles long.

HAMUS NATURE

PRESERVE TRAIL ④

Located at 210 Wilderness View Drive, it includes one mile of asphalt trails and over 1.5 miles of natural surface trails, with a small pond in the area.

GALVIN AVENUE TRAIL ⑤

A 10' wide, one-mile asphalt trail between Becker Road and 4th Street. On-road bike lane from Becker Road to McMillan Street.

GRIESE PARK TRAIL ⑥

Located at Griese Park, 1001 E. 29th Street, the trail is 3/4-mile long, 8' wide, asphalt surface.

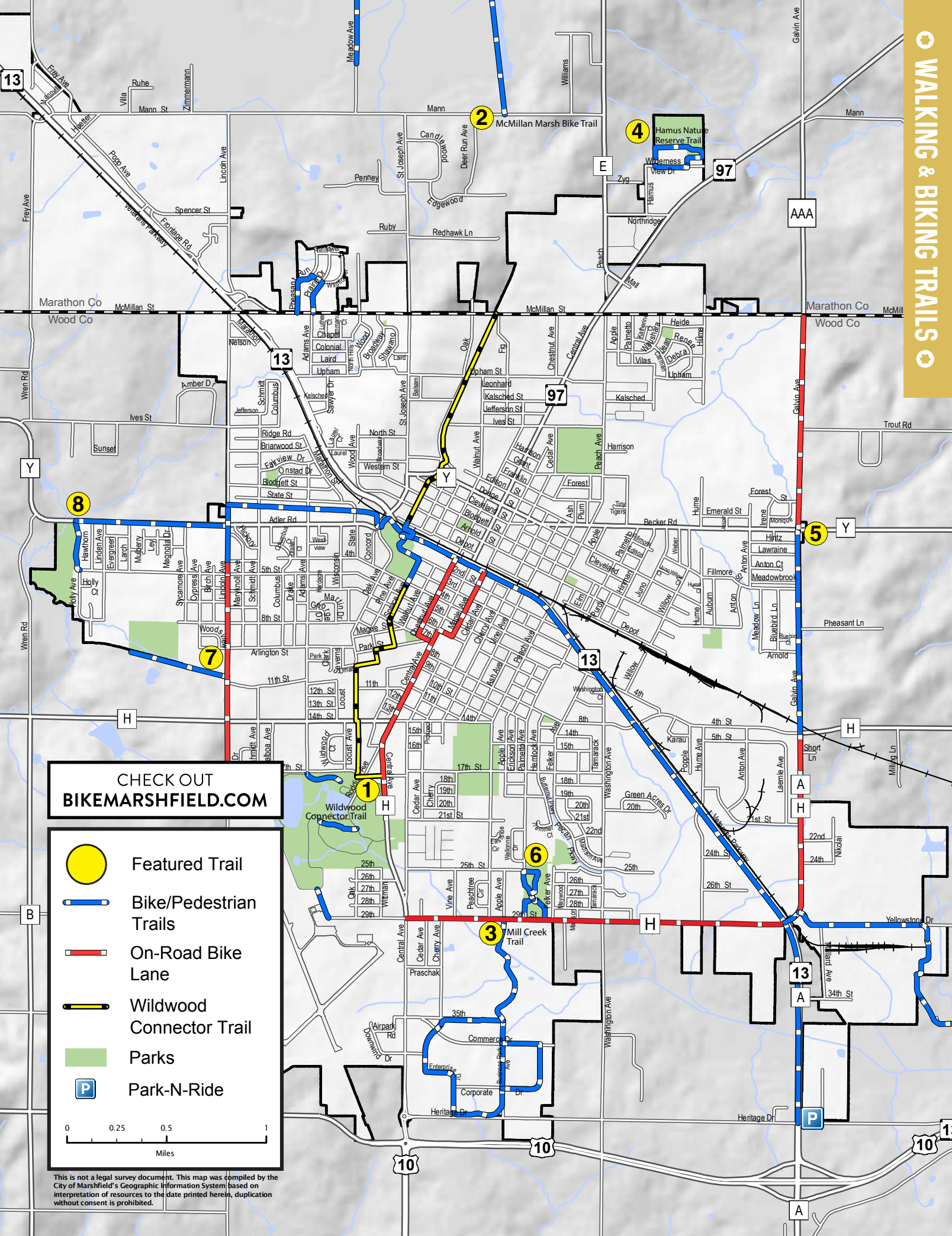
UW ARBORETUM

CONNECTOR TRAIL ⑦







Located at the intersection of Lincoln Avenue and 11th Street near Washington Elementary School, this trail connects to the UW Arboretum Trail.

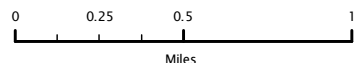
WEBER PARK TRAIL ⑧

This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. It includes an asphalt trail between 5th Street and Adler Road, plus over 1.5 miles of natural surface trails. The park has a parking lot and a small nature pond.



CHECK OUT
BIKEMARSHFIELD.COM

-  Featured Trail
-  Bike/Pedestrian Trails
-  On-Road Bike Lane
-  Wildwood Connector Trail
-  Parks
-  Park-N-Ride



This is not a legal survey document. This map was compiled by the City of Marshfield's Geographic Information System based on interpretation of resources to the date printed herein, duplication without consent is prohibited.

★ ★ ★
AmericInn
 BY WYNDHAM
 UNDER NEW MANAGEMENT
 FULLY RENOVATED

MEDICAL & CORPORATE DISCOUNTS
 5 PERSON DISCOUNT FOR MARSHFIELD
 HEALTH SYSTEM FAMILY AND PATIENTS
 - ASK FOR DETAILS
 LARGE INDOOR POOL

**SPECIAL
 RATE**
\$79.99 FOR
 TRAVELING
 NURSES
 AVAILABLE

114 E. Upham St. • Marshfield, WI 54449
 715.387.8691 Dial 0



WATCH REPAIR, SERVICE, & SALES
CENTRAL TIME
 715.502.4242 | thecentraltime.com
 252 South Central Avenue, Suite 1, Marshfield WI 54449

Schmidtke's Cleaning Services LLC

CARPET & UPHOLSTERY CLEANING
DRYER VENT & FURNACE DUCT CLEANING
FIRE & WATER DAMAGE RESTORATION
SNOW PLOWING

Kevin & Kendra
Office: 715-384-2063
Cell: 715-207-2065
 204466 River Run Road
 Stratford, WI 54484
 kkschmidtke@yahoo.com



Lifescape Wealth
 Ameriprise Private Wealth Advisory Practice
 715.387.8700
 1204 S Oak Ave
 Marshfield, WI 54449

Forbes
**Best-in-State Wealth
 Management Teams,
 2025**

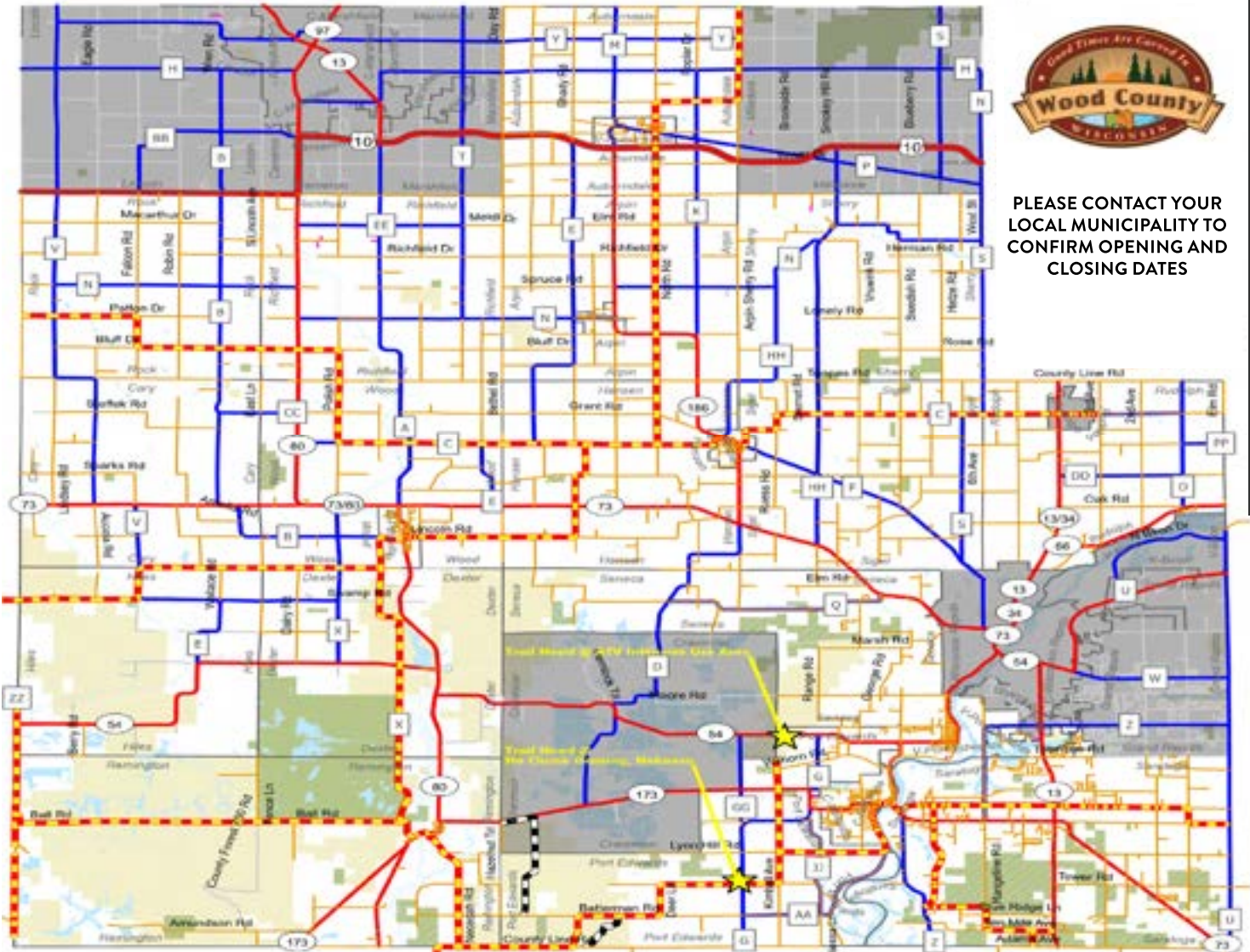


Ameriprise
 Financial

WOOD COUNTY ATV ROUTE /TRAIL SYSTEM



PLEASE CONTACT YOUR LOCAL MUNICIPALITY TO CONFIRM OPENING AND CLOSING DATES



Scale: 1:240,000



Trail Heads



Mainline Route



ATV/UTV Routes



ATV Trails

Open Managed Forest Land
Public County Owned Land
Public State Owned Land
ATV Use Not Allowed by Local Ordinance

WOOD COUNTY ATV PARK

co.wood.wi.us

Ten miles of trails in the Wood County ATV area southwest of Wisconsin Rapids. Enclosed shelter, restrooms, water well, large parking area. Located three miles west of Port Edwards on State Hwy 54.

MARATHON COUNTY ATV TRAILS

co.marathon.wi.us

Twelve miles of trails in the Burma Road Unit of the Marathon County Forest southwest of Wausau. Also, five miles on the Edgar to Stratford trail.

CLARK COUNTY ATV TRAILS

co.clark.wi.us

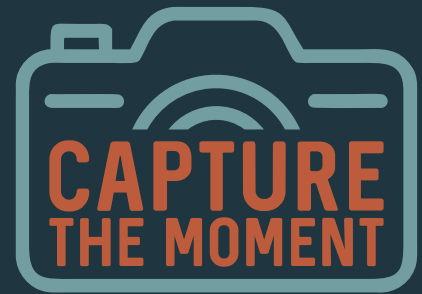
Eighty miles of trails with additional inter-connecting routes, totaling 135 miles of year-round travel. Trails wind and loop through the 133,000-acre Clark County Forest. Winter ATV trails total 180 miles. Trails connect to five county campgrounds and parks. Six strategically located parking lots serve the trails.

SNOWMOBILING

co.wood.wi.us

Wood County has 268 miles of snowmobile trails routed through forests and across farmlands to enjoy. Ten clubs make up Wood County Snowmobile Alliance and maintain the trails. When snowmobiling, please stay on the marked trails.

*Please contact your local township to confirm opening and closing updates or for more information go to visitmarshfield.com



From reinvented cocktails to dinosaurs crafted from scrap metal, Marshfield is filled with click-worthy surprises. Make your own discoveries and tag your photos on Facebook and Instagram with [#MarshfieldMadeNew](#) so we can follow along.

FOLLOW US ONLINE



visitmarshfield.com



SUCCESS *Built*

JOEL LUTTROPP

111 West Upham Street
Marshfield, WI 54449
Phone: 715-305-6766

Email: success@soldbysuccess.com
Website: SuccessBuilt.Net



Authorized Independent Builder

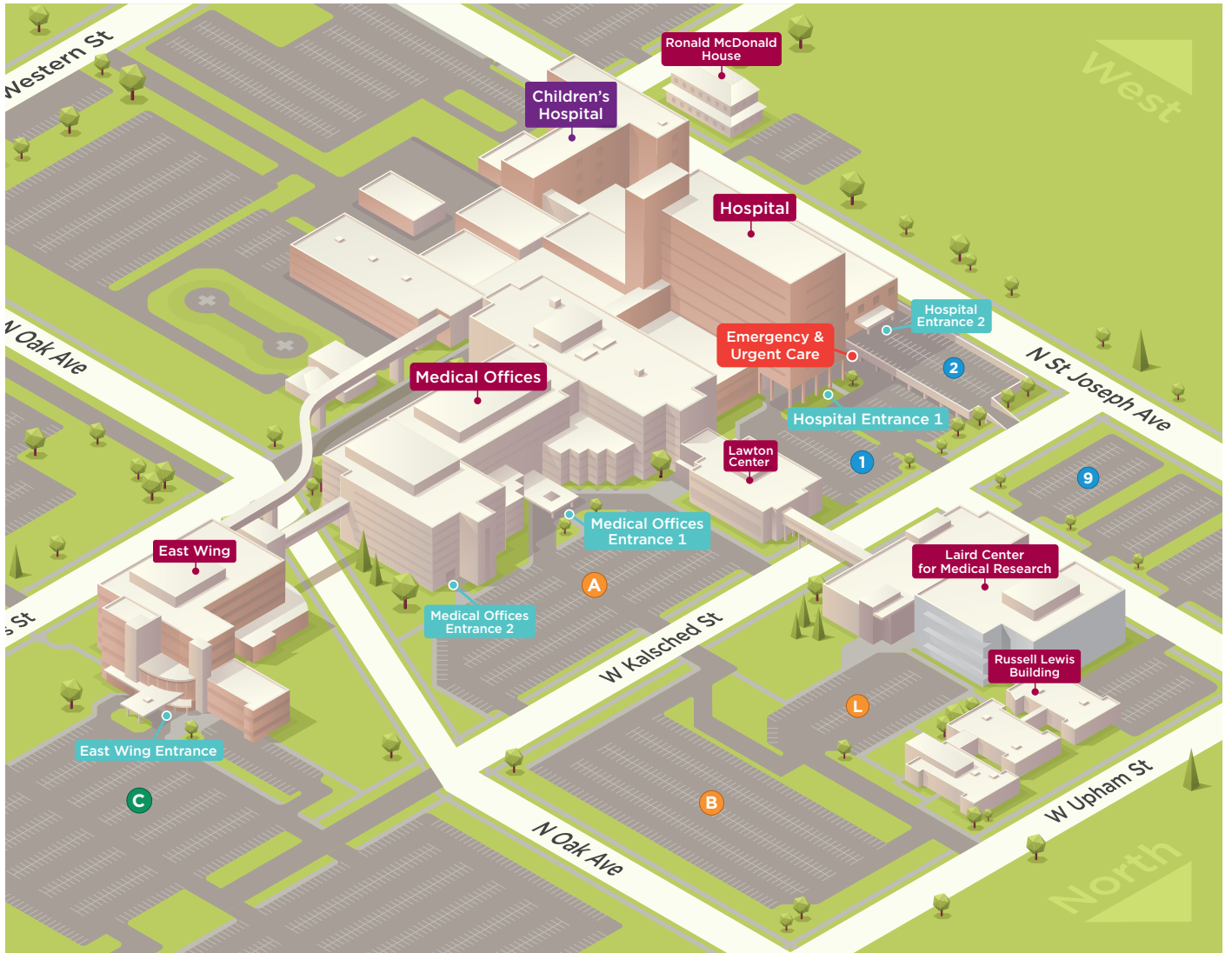
Stratford Homes®

custom modular designs

stratfordhomes.com

Marshfield Campus

marshfieldclinic.org



Marshfield Medical Center (Medical Offices)

1000 N Oak Ave
Marshfield, WI 54449
715-387-5511 • 800-782-8581

Urgent Care

715-389-3839

Marshfield Medical Center (Hospital)

611 N Saint Joseph Ave
Marshfield, WI 54449
715-387-5511

Emergency Department

715-387-7677

Marshfield Children's Hospital

611 N Saint Joseph Ave
Marshfield, WI 54449
866-951-4321



Marshfield Clinic
Health System

SHOPPING AND RETAIL
COFFEE AND DINING
HEALTH AND BEAUTY
WINE AND BEER WALKS
COMMUNITY EVENTS

**DOWNTOWN
MARSHFIELD**
New Spirit. Old Soul.

MainStreetMarshfield.com

**FIRST CHOICE
CREDIT UNION**

Make Us Your First Choice For Loans
1614 E 4th Street, Marshfield, WI 54449 • 715-387-8405
firstchoicecreditunion.com

Federally Insured by
NCUA

**WOODFIELD
Inn & Suites**

1651 N CENTRAL AVE. • MARSHFIELD

**CALL
715-387-2233**
TO BOOK YOUR STAY

SCAN TO BOOK ONLINE
ON OUR WEBSITE

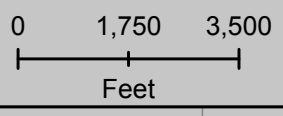
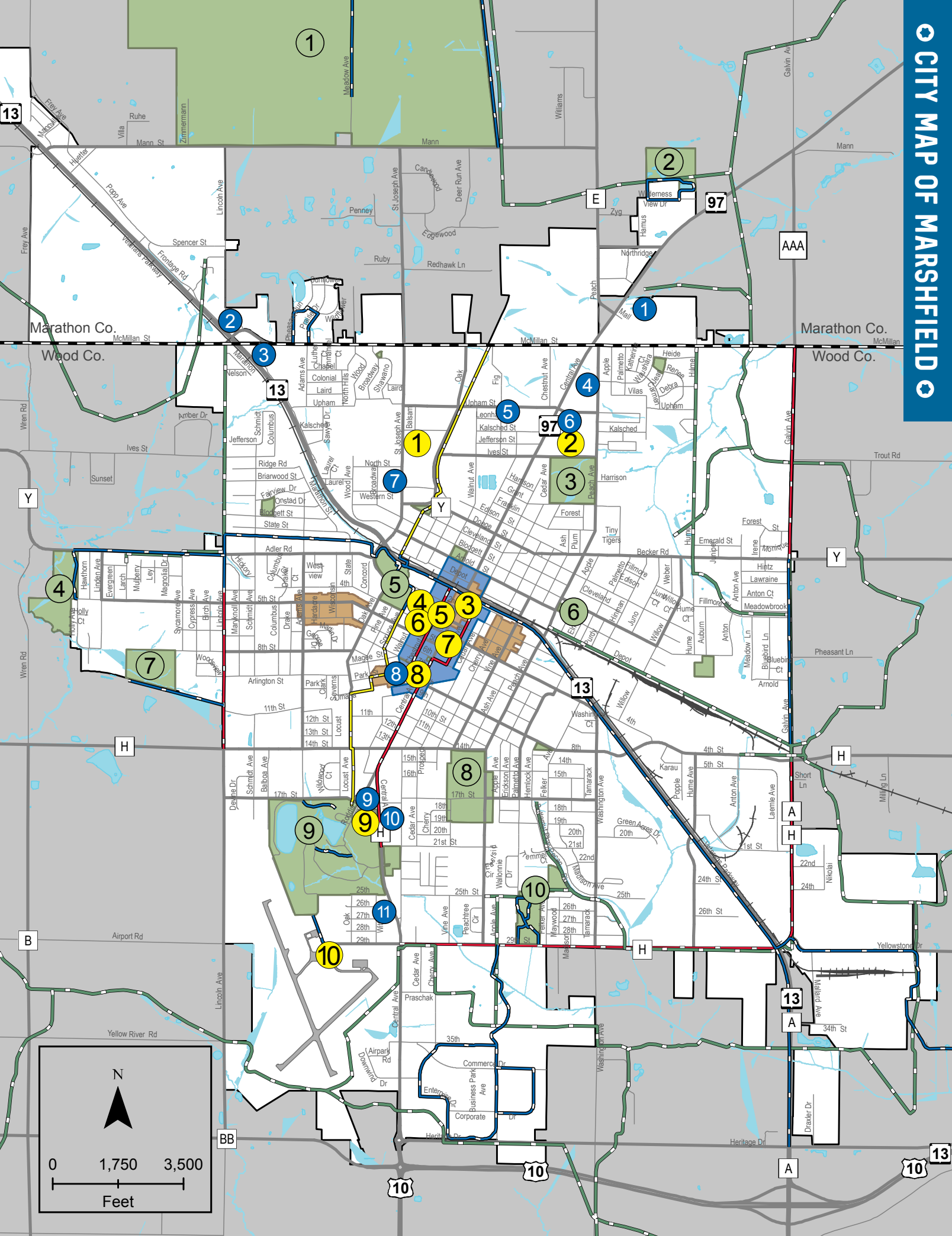
FREE CONTINENTAL BREAKFAST FOR HOTEL GUESTS

Large indoor pool, hot tub & game room • Spacious rooms with 2 queen beds or 1 King
Free high-speed internet & faxing • Free business center • RV & Truck parking & outside outlets

**DINE AT THE LUMBERYARD BAR & GRILL
CONVENIENTLY ATTACHED TO THE HOTEL!**

**ONLY 6 BLOCKS AWAY FROM THE CLINIC/HOSPITAL!
MEDICAL & MONTHLY EXTENDED STAY RATES AVAILABLE!**

WOODFIELDINN-MARSHFIELD.COM





TRAVEL ITINERARIES TO MARSHFIELD, WISCONSIN

Experience the best of Wisconsin as you travel to the heart of the state — Marshfield. Enjoy scenic stops, local attractions, and delicious dining along routes from every direction.

NORTHERN WISCONSIN TO MARSHFIELD

Starting Point: Minocqua, WI (approx. 120 miles / 2.5 hours)

Morning: Depart Minocqua and head south on Hwy 51. Stop in Rhinelander for coffee and a photo with the legendary Hodag statue. Continue to Tomahawk and enjoy a quick walk along the Wisconsin Riverwalk.



Rhinelander Area Chamber of Commerce

Afternoon: Lunch in Medford — try Florena’s or Meyer’s Restaurant for local comfort food. Optional detour to Perkinstown Winter Sports Area for a nature hike or scenic view. Arrive in Marshfield by mid-afternoon and explore Wildwood Zoo and the Kodiak Bear exhibit.

Evening in Marshfield: Dinner at Blue Heron BrewPub or Mojo’s Pasta House & Cajun Cook Shack. Check-in at the Hampton Inn.

SOUTHERN WISCONSIN TO MARSHFIELD

Starting Point: Madison, WI (approx. 160 miles / 3 hours)



Rudolph Grotto Gardens

Morning: Head north on I-39. Stop in Portage for a walk along the Wisconsin River Levee Trail. Continue to Stevens Point for brunch and a stroll through the Green Circle Trail or visit Central Waters Brewery in Amherst.

Afternoon: Get on Hwy 10 west toward Marshfield. Take a short detour to stop by the Rudolph Grotto Gardens to see what’s in bloom and a truly unique roadside attraction. Hungry? Get a snack at the Dairy State Cheese Factory and see some cheese-making. Arrive in Marshfield mid-afternoon and cool off at Vandehay Waters Aquatic Center.

Evening in Marshfield: Check into Hotel Marshfield. Enjoy dinner and drinks at Libby McNeill’s or the Buck-A-Neer Supper Club.

EASTERN WISCONSIN TO MARSHFIELD

Starting Point: Green Bay, WI (approx. 140 miles / 2.5 hours)

Morning: Depart via Hwy 29 west. Stop in Shawano for breakfast and a view of Shawano Lake. Continue to Wittenberg to see the Walls of Wittenberg outdoor mural gallery.

Afternoon: Lunch in Abbotsford — Medo’s Family Style Restaurant is a local favorite. Optional detour to Dorchester Park for a short hike or picnic. Arrive in Marshfield mid-afternoon and explore Jurastic Park.

Evening in Marshfield: Dinner at El Mezcal or Nutz Deep II. Try your hand at axe throwing at The Grey Dog Axe Throwing. Check into the Holiday Inn.

WESTERN WISCONSIN TO MARSHFIELD

Starting Point: Eau Claire, WI (approx. 100 miles / 2 hours)

Morning: Take Hwy 29 east. Stop in Thorp for breakfast at Thorpedo Restaurant and try award winning cheese at Marieke Gouda. Visit Clark County’s Highground Veterans Memorial Park in Neillsville.



Highground Veterans Memorial Park

Afternoon: Continue east to Marshfield. Grab coffee and a snack at The Coffee Coop II along the way. Arrive in Marshfield early afternoon for some boutique shopping in our historic downtown.

Evening in Marshfield: Enjoy dinner and a drink from the great tap beer and cocktail selection at The Lumberyard Bar & Grill. Check-in next door at the Woodfield Inn.



Hours Open
Spring Hours
 April 1st - Memorial Day
 Daily 7:30AM-6:00PM

Summer Hours
 Memorial Day - Labor Day
 Daily 7:30AM-7:30PM

Fall Hours
 Labor Day - October 31st
 Daily 7:30AM-6:00PM

Winter Hours
 November 1st - March 31st
 Daily 7:30AM-2:30PM



Large Animal Drive Hours

Daily: 6:00AM-10:30PM

To schedule a tour call
 (715) 384-4642

Restroom
 (Handicap Accessible)

Parking Lot

Pavilion

Faculty-only Building

Photo Prop

Free Library

Bear Statue

Bench

Steam Locomotive

Exhibits

① American Bison

② Pasture Rotation Field

③ White Tail Deer

④ Aoudads (Barbary Sheep)

⑤ Elk

⑥ Kodiak Bear

⑦ Lynx & Bobcat

⑧ Cougar

⑨ Welcome Center

⑩ Red Tail Hawk

⑪ Great Horned Owl

⑫ Peregrine Falcon

⑬ Screech Owl

⑭ Bald Eagle &
 Rough Legged Hawk

⑮ Prairie Dog

⑯ Quail (Northern Bobwhite)

⑰ Fox

⑱ Sandhill Crane

⑲ Wolf (Timber/Gray)

⑳ Porcupine & Skunk



WENZEL'S FARM

REAL MEAT FOR REAL LIFE.

715-387-1218 • WENZELSFARM.COM

Try one of our 21 varieties of snack sticks or our five flavors of jerky.

No MSG, No Artificial Colors. Gluten Free

Shop Your Local Retailer or Online at wenzelsfarm.com

HAND CRAFTED SMALL BATCH | **MADE IN WARSHFIELD WISCONSIN USA**



House of Heating, Inc.
HEATING AND COOLING THE AIR YOU BREATHE

PREMIER DEALER LENOX



Affordable new installations



Wide range of Services & Repair

HEATING • AIR CONDITIONING
PORCHES • FIREPLACES
SERVICE/REPAIR
INDOOR AIR QUALITY

Contact Us at:
715-384-3163
houseofheating.com



Marshfield YMCA receives CMMA donation from Forward



Your Savings, Their Success –Banking that Gives Back!

Ever thought a money market account could change lives? Meet the **Charitable Money Market Account (CMMA)** – a banking account with a purpose!

Choose a local charity you love, and we'll make an annual donation to them based on your account balance. That's real money for real change – and none comes out of your pocket.



FORWARD BANK
Member FDIC
www.forward.bank

OPEN YOUR ACCOUNT ONLINE OR STOP BY YOUR LOCAL FORWARD BANK OFFICE



WHEN YOU CHOOSE **GOLD** CONSIDER IT SOLD!

CENTURY 21
Gold Key Realty, Inc.

CRISSY ZUPANC
715-305-1054
crissy@c21goldkey.com



Clearly see the **DIFFERENCE!**

joey's optical

Dr. Katie Bluhm
Eye exams available Tuesdays and Thursdays.

HOURS:

Monday	8:00am-4:00pm
Tuesday-Wednesday	9:00am-5:00pm
Thursday	9:00am-6:00pm
Friday	8:00am-4:00pm

715.502.3464
www.joeysoptical.com

1645 N. Central Avenue • Marshfield, WI 54449

YEAR-ROUND FUN

LUCILLE TACK CENTER FOR THE ARTS

715-659-4499 / lucilletackcenter.com
 400 N. School Street, Spencer, WI
 Located in neighboring Spencer, the Lucille Tack Center for the Arts performance center offers some of the finest local, regional, national, and international talent.

DISCOVERY EDUCATION STATION

715-898-1196 / discoveryedustation.org
 248 S. Central Avenue, Marshfield, WI
 Environmental, science & art education center for all ages. Classes available.

ROLLER SKATING AT MELODY GARDENS

715-384-3326
 melodygardensmarshfield.com
 1200 S. Oak Avenue, Marshfield, WI
 Restaurant, ice cream, and skateland.

MOVIES AT ROGERS CINEMA

715-387-2566 / rogerscinema.com
 419 S. Central Avenue, Marshfield, WI

EVERETT ROEHL MARSHFIELD PUBLIC LIBRARY

715-387-8494 / marshfieldlibrary.org
 105 S. Maple Avenue, Marshfield, WI

2ND STREET COMMUNITY CENTER

715-384-4642 / cityofmarshfieldwi.gov
 211 E. 2nd Street, Marshfield, WI


Serving The Marshfield Area Since 1969




Dental Clinic of Marshfield S.C.

306 West McMillan Street
 Marshfield, Wisconsin

715-387-1702
www.DentalClinicofMarshfield.com



Thimbleberry Books
 USED & UNUSUAL



715-387-3049 • OPEN MON.–SAT. 10 A.M.–3 P.M.





Hampton Inn & Suites
 by HILTON

Marshfield's Newest

- Free Hot Breakfast
- Free Wifi
- 100% Hampton Guarantee
- Conveniently located next to Marshfield Clinic Health System

Hampton Inn & Suites Marshfield | 400 W Upham St, Marshfield WI 54449 | hampton.com | 715-207-0295



Seehafer Farm Creamery

THE 715

715-207-6201 • thesevenonefive.com
211 S. Central Ave., Marshfield, WI

ANNABELLE'S ATTIC CONSIGNMENT & RESALE

715-660-6600 • 405 S. Central Ave., Marshfield, WI

DAVE'S GUITAR SHOP

715-207-0525 • davesguitar.com
200 S. Central Avenue, Marshfield, WI

THE CERAMIC FORGE

715-305-2110 • theceramicforge.com
2001 S. Central Avenue Ste. G, Marshfield, WI

THE DAY SPA BOUTIQUE & MERLE NORMAN COSMETICS

715-384-8000 • yourmerlenorman.com
249 S. Central Avenue, Marshfield, WI

DRAGON'S ROOST

715-207-6116 • 1304B S. Central Avenue, Marshfield, WI

HUB CITY ICE CREAM COMPANY

715-384-2922 • hubcityicecreamcompany.com
1610 S. Central Avenue, Marshfield, WI
111 W. 2nd Street, Marshfield, WI

KAILEY'S KANDLES & COMPANY

715-383-9626 • kaileyskandles.com
119 S. Central Avenue, Marshfield, WI

MILL CREEK GARDENS

715-591-2000 • millcreekgardencenter.com
8839 Mill Creek Drive, Marshfield, WI

NORTHSIDE CYCLE

715-898-1030 • northsidecyclemfld.com
125 S. Central Avenue, Marshfield, WI

ODDITIES, MANGA, AND GAMES

715-305-2180 • omandg.com
203A W. Upham Street, Marshfield, WI

OFF THE WALL CUSTOM FRAMING & ART

715-384-4844 • otwcustomframingandgifts.com
148 S. Central Avenue, Marshfield, WI

RAE BAXTER'S FASHIONS

715-384-2080 • raebaxtersfashions.com
345 S. Central Avenue, Marshfield, WI 54449

ROCKY ROAD BOUTIQUE

715-965-7984 • rockyroadboutique.com
253 S. Central Avenue, Marshfield, WI 54449

SCHALOW'S NURSERY GARDEN CENTER

715-591-3478 • schalows.com
8461 Heritage Drive, Marshfield, WI

SEEHAFER FARM CREAMERY

715-384-2080 • 202600 State Hwy 97, Marshfield, WI

SILENT CROW ANTIQUES

715-305-9446 • 401 S. Central Avenue, Marshfield, WI

THE SPORTS DEN

715-384-8313 • thesportsden.net
1202 S. Central Avenue, Marshfield, WI

THIMBLEBERRY BOOKS • USED AND UNUSUAL

715-387-3049 • 166 S. Central Avenue, Marshfield, WI

WEBER'S FARM STORE

715-384-5639 • webersfarmstore.com
9706 County Rd. H, Marshfield, WI



Heinzen
Printing & Promotional

Printing	Posters	Apparel
Design	Decals	Embroidery
Banners	Envelopes	Promotional Items
Signage	Booklets	Business Cards

AND MORE!

HEINZENPRINTING.COM | HEINZENPROMOTIONAL.COM
 Marshfield | 550 S. Central Ave. | 715-384-4959
 Wisconsin Rapids | 2730 Oak Street | 715-301-7050

Your local community bank since 1908



Partners Bank
better together.

Member FDIC

<p>MARSHFIELD 907 N Central Ave P.O. Box 730 Marshfield, WI 54449 715.384.4005 Fax: 715.384.5224</p>	<p>STRATFORD 213100 St Hwy 97 P.O. Box 13 Stratford, WI 54464 715.687.2411 Fax: 715.687.4441</p>
<p>SPENCER 201 W Clark St P.O. Box 137 Spencer, WI 54479 715.659.2430 Fax: 715.659.5455</p>	

www.partnersbankwi.com 

Join Roehl Transport and Make a Difference!



As part of **TeamRoehl**, you'll enjoy a diverse work environment that is both interesting and challenging and provides many career opportunities.

Operations

- Fleet Managers
- Customer Service Reps

Driver Employment Center

- Driver Recruiters
- Processing Specialists

Information Technology

- Software Developers
- Business Analysts
- Database Engineers

Explore our jobs and find one that will stimulate, challenge and reward you.



Apply today at www.Roehl.Jobs



Jurustic Park

Hidden Gems of Marshfield



Found in the heart of Central Wisconsin farm country, Marshfield is bursting with exciting sights and entertainment that those outside of the community might not discover. Dig in to learn about two of the city's many hidden gems.

Tucked away near McMillan Marsh just north of Marshfield, sits a collection of fantastical metal sculptures that have captivated visitors for decades. Created by Clyde Wynia, a self-proclaimed "amateur paleontologist," the park showcases hundreds of creatures crafted from salvaged metal, representing his creative interpretation of prehistoric beings that once inhabited the Marsh during his imagined "Iron Age."

While Wynia's park is more visible — attracting over 15,000 annually — its lesser-known spin-off is a hidden gem waiting for more exploration.

Wynia's whimsical creations aren't confined to the park itself — some of his rusty creatures have "escaped" downtown, leading to the creation of an enchanting walking

experience: the Downtown Jurustic Trail.

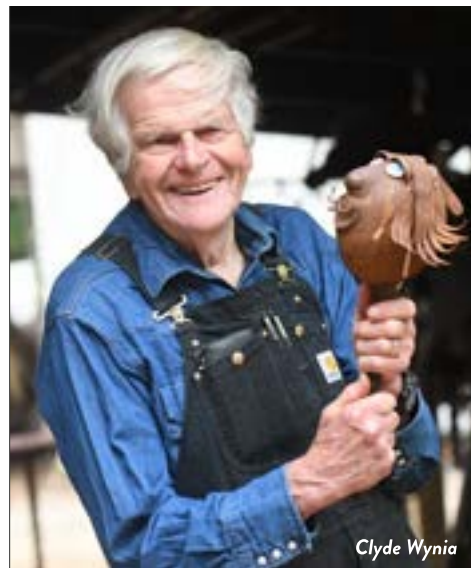
The Downtown Jurustic Trail spans just under 1.5 miles through Marshfield's downtown area, beginning at the Marshfield Area Chamber of Commerce and Industry & Visit Marshfield office building. It's the perfect starting point, offering parking, access to local dining and the opportunity to meet "Tillie," the trail's first mysterious creature resting among the reeds.

From there, the journey unfolds along Central Avenue, the heart of Marshfield's downtown district.

As walkers venture north on what locals affectionately call "Main Street," they pass significant community landmarks. The trail leads past Strohmman Park, a beautifully landscaped firefighter memorial, and near

the Chestnut Center for the Arts, where visitors encounter two more creatures known for their distinctive sounds—creatures that play stringed instruments.

Continuing along the paved walking and biking trail on East Veterans Parkway, the route passes the Everett Roehl Marshfield Public Library and Veterans Parkway Memorial, which showcases paintings by



Clyde Wynia

a local artist and memorials honoring local heroes. The trail also features "the largest, fire-breathing, winged creature" on the tour.

Beyond the sculptures themselves, the Downtown Jurustic Trail offers an opportunity to explore Marshfield's vibrant commercial and cultural landscape. The trail passes a historic train depot and meanders through downtown's array of restaurants and shopping options before concluding at Hardacre Park.

The trail celebrates local art while encouraging visitors to discover downtown businesses and attractions.

It offers a unique blend of quirky art, community history, and small-town charm.

The Downtown Jurustic Trail spans all of



Chestnut Center for the Arts

the core downtown area on South Central Avenue in Marshfield and portions of West Veterans Parkway and West Third Street.

For more information, head to visitmarshfield.com/article/article/walk-downtown-jurustic-trail-art.

Jurustic Park may be filled with its own rusty hidden gems and perfect for family adventures, but it isn't the only fun waiting to be discovered in Marshfield. The Governor William H. Upham House is right downtown and is another hidden gem perfect for history buffs to explore.



Governor William H. Upham House

GOVERNOR UPHAM HOUSE: THE HOUSE THAT KEEPS TALKING

The Upham House stands on Marshfield's west side like a Victorian time capsule that hasn't finished revealing itself.

Home of former Wisconsin Governor William Henry Upham, the museum includes furnishings that date from the late 1880s to 1920s, including a dining room set and three bedroom sets all produced by the Upham Manufacturing Company.

The Upham Manufacturing Company was an early Marshfield lumber operation, that included a sawmill, shingle mill, power plant, grist mill and a furniture factory.

Upham and that operation were later instrumental in rebuilding Marshfield's industry after the "Great Fire" of 1887.

Today, Upham's home is the largest artifact owned by the North Wood County Historical Society.

The grand home has become something of an archaeological dig in slow motion—except instead of excavating downward through soil, volunteers and staff keep discovering objects tucked into hidden spaces, each one offering a glimpse into the lives that called the area

home. Some items raise more questions than they answer.

"Part of my job is, as we're going through the collections and finding things in different nooks and crannies, to figure out who donated them when they came in. What's their story? Why do we have it? Because our purview, basically, is the North Wood County history — Marshfield and surrounding area — and every once in a while, you'll run into something that's like, why do we even have this," said Upham House Coordinator Kim Krueger. "So, part of my job is to figure out, you know, what's the connection between this object and the history of the area?"

"Because there's so many things that are tucked away in the closets and drawers and, you know, cupboards, whatever, we're constantly trying to do an inventory on what's in this space, mainly for the whole purpose of who we are as a historical society. We're taking care of these things, but also over the course of years, just because things have come in and got put away, maybe they didn't get properly cataloged or things have changed over the course of years of how that happens. So when we're doing an inventory, there will be things that come out and you're going, 'What is this?'"

One artifact that recently surfaced is a photo of the SS Santa Elena.

"The photo belonged to Grace (Upham's second wife) and Harold Hambright (her second husband). In 1934, they had sailed through the Panama Canal on the SS Santa Elena. Built for the Star Lines, it was a luxury liner that traveled between New York, the Caribbean, and South America. It was commissioned into service during WWII and became a transport ship for troops. It was struck by German torpedoes off the coast of Algeria, carrying over 3,000 people. Thankfully, there were very few killed and everyone else



SS Santa Elena



Sara Upham

was rescued. The SS Elena was to have been towed in for repairs, but another transport ship hit it and it sank," Krueger explained.

Another artifact, a photo of William Upham's mother, Sara, showed up in the donated effects of Nettie Dickinson Wade.

"When she was Nettie Dickinson, she actually worked with the Upham Manufacturing Company," Krueger added.

"We have an oil painting of her out in the library, but this picture, which is a tintype, was in Nettie's effects."

The house itself is a treasured reminder of the community's past — a testament to Marshfield's lumber boom era, with the kind of architectural details that speak to both wealth and craftsmanship.

Each artifact that surfaces adds another sentence to the story, another detail to the portrait of life in Central Wisconsin.



Governor William H. Upham House

The Upham House has become a place where history refuses to stay settled, and it's not done talking yet.

Embracing adventure and exploring places off the beaten path, can lead to discovering a treasure trove of hidden gems in our quaint rural area. Jurustic Park and the Governor William H. Upham House are only a small taste of the surprises waiting for the curious Marshfield visitor. Not only are there countless opportunities waiting to be discovered, but there are many different experiences for every interest and schedule. Go to visitmarshfield.com to explore Marshfield, Wisconsin's many other hidden gems.

— By Kris Leonhardt

BEST OF MARSHFIELD

2025

The Best of Marshfield Poll, voted on by the public, is an annual guide to the best offerings in Marshfield and the surrounding area. The poll is conducted each year with thousands of entries! Winners receive plaques and bragging rights for the year.

SELECT LIST: A select group of hospitality businesses were awarded a special recognition. To make the SELECT LIST, businesses must win a Best of Marshfield category; have at least 4 or 5 stars on Facebook, Trip Advisor, and Yelp; be local; and be open year-round. **☉** Indicates Select List Winner



☉ BURGER
FISH FRY



MEXICAN RESTAURANT



CAR DEALERSHIP



HOP & GRAPE
SPECIALTY DRINKS



☉ HOMETOWN CAFE



SPECIALTY PIZZA



☉ COFFEE SHOP



FLORAL & PLANTS



☉ DOWNTOWN SHOPPING



FESTIVAL



LIVE MUSIC



HISTORIC ATTRACTION



☉ INTERACTIVE VISITOR
EXPERIENCE



HOBBY SHOPPING



SWEET TREATS

NORTH WOOD COUNTY PARK

OUTDOOR RECREATION
AREA



☉ VISITOR ATTRACTION

WILDWOOD CONNECTOR TRAIL

TRAILS FOR WALKING/BIKING



☉ HOTEL RESTAURANT



☉ HOTEL/MOTEL



☉ STEAK



HOME FURNISHINGS



☉ CULTURAL CUISINE



BARTENDER/SERVER
BROOKE SCHULTZE OF
POUR CHOICES



Veterans Park

LOCAL LEGACY

Driving along Highway 13, called Veterans Parkway as it passes through Marshfield, one may spot a line of flags proudly standing at the Veterans Parkway Memorial on the side of the road. This memorial has been a continually evolving and growing display of remembrance and pride. Built on the foundation of an old warehouse, the initial iteration of the memorial started with the aforementioned flags standing behind an array of hand-painted murals depicting ships, jets, helicopters, and military vehicles to recognize the Air Force, Army, Coast Guard, Marines, Navy, and those MIA/POW.



Gold Star Mother

Since its initial iteration, the memorial has grown to include an anchor, a bronze statue of a combat medic placed in Memory of Joe Altmann, and a stone Purple Heart Memorial

stone. This past year, a new monument was placed to honor the mothers of service members; this monument, named the Gold Star Mother, is a sleek black bench with a bronze gold star on one side and a golden mother kneeling before poppy flowers and holding the flag. Standing before these memorials and reflecting on the service of those before us is truly a sobering moment and shows how deeply the Marshfield community feels about the service of their sons and daughters, mothers and fathers.

Unsurprisingly, one doesn't have to stop reflecting on local history after taking in the Veteran Parkway Memorial, just over from the location is the Everett Roehl Marshfield Public Library and connected to it is the Second Street Community Center. Stopping by the community center, visitors can view the Veterans Wall of Honor and then explore the Marshfield Heritage Museum located on the lower level and open on Wednesday or Saturday.

There are still more memorials to discover throughout the town! Find Veterans Memorial Park, a sliver of shaded nature located at the intersection of South Chestnut Avenue and 7th Street greeting visitors with a Cobra AH-1S Helicopter from the Vietnam War. A pleasant walk down Marshfield's main street will reveal the Honor Walk lamppost banners - each of which is sponsored by individuals, families, businesses, organizations, and more. They depict a photograph of a veteran with a connection to Marshfield as well as a description of their service and accolades or awards. The Honor Walk is a program maintained and managed by the American Legion Post 54 and Main Street Marshfield. The sponsorship funds go to both organizations for the maintenance of the banners as well as allowing them to invest back into the community and their services. A walking tour booklet with a map of each marker is available through the summer when the banners are up and while supplies last at Main Street Marshfield, 211 S. Central Ave, Ste. A.

Discover these, and many more, opportunities to reflect on the legacy of Marshfield's local community.

Discover these, and many more, opportunities to reflect on the legacy of Marshfield's local community.

COFFEE TO GO

COFFEE CABIN

BEST OF MARSHFIELD 6 YEARS IN A ROW

SPECIALTY HOT & COLD BEVERAGES

103 KALSCHED ST
PIZZA RANCH PARKING LOT
MARSHFIELD, WISCONSIN

ORDER AHEAD ONLINE

J-ROLLS
Vietnamese Style Pork & Veggie Egg Rolls

Perfect for parties, events, luncheons, a meal or a quick snack!

Frozen or Fried* ROLLS
\$2.00 per roll
or \$1.75 per roll orders over 50

*\$1.50 fry charge per dozen rolls

SAUCES
Sweet & Chili Garlic

RICE
Small \$3
Large \$6

SCAN FOR MORE INFO

ORDER TODAY!
715-650-7001
or message J-Rolls on


You may pickup your order at J-Rolls
401 S Anton Ave Marshfield
Delivery \$4.99 Minimum 6 Rolls

Assorted Beverages and Sweets also Available for Pickup

NOW OPEN

Customize Your Drink Today at:
1600 N Central Ave

5:30AM - 10PM Sunday - Thursday
5:30AM - 11PM Friday & Saturday

715.384.4409
11426 Wren Road, Marshfield, WI 54449
info@golffmcc.com

NOW BOOKING
*Weddings • Anniversaries • Special Events
Class Reunions • Christmas Parties*

GOLF SEASON Friday 4pm - 10pm
7:00am - 10:00pm Saturday 4pm - 9pm
Sundays 8am - 4pm



715-384-3326
1200 South Oak Ave. • Marshfield
Restaurant open daily at 6:00am.
Full Breakfast, Lunch and Supper Menu

**We MAKE our own
Ice Cream**

Check out our website
for Skateland hours

www.melodygardensmarshfield.com

BUFFET • CARRY OUT • DELIVERY



Pizza Ranch
MARSHFIELD **ORDER ONLINE**
1302 N CENTRAL AVE.
715-502-9730



715-387-1920 / 715-305-8130
1651 N CENTRAL AVE • MARSHFIELD, WI 54449

HOURS:
MON - FRI 10:30am - 10:00pm
SAT 11:00am - 10:00pm
SUN 11:00am - 8:00pm

SPECIALS
Fish Fry Fridays 10:30am - 10:00pm
MANY GLUTEN FREE OPTIONS

OPEN 7 DAYS
A WEEK



LUMBERYARDBARANDGRILL.COM




Taqueria
El Sol
715-384-6811
Restaurant
1705 S Central Ave., Marshfield, WI, Est. 2014

THE DAILY GRIND
GOURMET COFFEE & TEA
 FEATURING DAILY BREAKFAST AND LUNCH SPECIALS
715-387-6607
\$2.00 OFF A POUND OF COFFEE
 236 SOUTH CENTRAL AVENUE - MARSHFIELD
 OPEN: MON-FRI 6:00 - 2:00 ~ SAT 7:00 - NOON


BAR & GRILL
NUTZ DEEP II

VOTED MARSHFIELD'S BEST BURGER
 16 Years in a Row!
BEST FISH FRY
 4 Years in a Row!
Marshfield's Small Business of the Year 2017!
23 BEERS ON TAP
 OPEN DAILY at 7 a.m. FOR BREAKFAST

www.nutzdeep2.com
 MARSHFIELD • 715-387-2597 • 809 S Central Avenue
 SPENCER • 715-659-4333 • 103 E Clark Street

THE KITCHEN TABLE

BREAKFAST & LUNCH
 118 E Third Street, Marshfield
 715-387-2601 • Cash or Check Only
 Monday to Friday • 7 a.m. to 2 p.m. | Saturday 7 a.m. to 1:30 p.m.

AMERICAN LEGION POST 54

OPEN TO THE PUBLIC
 -Everyone is Welcome-
 Don't need to be a member!

PATRIOT'S PUB
 Open Tuesday - Thursday
STEAK FEED
 every 2nd Monday of the month
SPAGHETTI DINNER
 every 3rd Monday of the month
OLD TYME BUFFET
 last Wednesday of the month
LIVE MUSIC
 Thursday Nights Year Round!

Out door patio bar with fire pits & outside Bar

RESERVE OUR HALL FOR: Weddings - Anniversary Parties - Class Reunions - Birthday Parties
 Bridal Showers - Baby Showers - Funeral Dinners

2100 South Maple Ave. - Marshfield, WI 54449 - Call us at 715-384-9697







BUCK-A-NEER
Supper Club / Est. 1973

**ONE OF CENTRAL WISCONSIN'S
LARGEST SALAD BARS**
CALL FOR PRIVATE PARTIES & CATERED OFFICE EVENTS

BEST OF MARSHFIELD AWARDS:
7 TIME WINNER - BEST SERVER - ARIEL GORST
2 TIME WINNER - BEST STEAK

715.384.2629
122923 Cty Rd C, Rozellville, WI



STEAK • CHICKEN • SEAFOOD • SANDWICHES
WHERE TRADITION, ATMOSPHERE, AND
GREAT FOOD AND SERVICE GREET YOU.

Part of Wisconsin's Oldest Traditional Supper Clubs

Wed-Thur: 5-8pm
Fri: 4-9pm
Sat: 5-9pm



**SCOTTY'S
PIZZA & CHICKEN**



HAVE YOU HAD A PIECE LATELY?

**DELIVERY • DINE IN
OR CARRY OUT**
CALL 715-384-8118

Follow us  **SCOTTY'S PIZZA & CHICKEN**

DAILY SPECIALS ON
OUR WEBSITE

**NOW SERVING
BEER & WINE!**

100 SOUTH
CHESTNUT AVE,
MARSHFIELD

www.scottyspizza.com



DID YOU KNOW?

Visit Marshfield has a video series called "Meet Marshfield Made New." Check us out on YouTube or scan the code below.



five-o-one
Sports Bar & Grill
501 South Washington Ave • Marshfield



**FRIDAY FISH FRY
SERVED DAILY**

**FOOD
SERVED
DAILY**

Take Out
Available

Open at
10:30am



715-898-1189



HAMBURGERS
Charbroiled Burgers

MARSHFIELD
(715) 384-7600
1409 S. Central Avenue

**Be a CHAMP And Have
a Chipperriffic Day!**

**10%
OFF**

when you
bring in
this
visitor's
guide ad



marshfieldchips.com



25% OFF
Bay Rental with this ad
expires 12/31/26

Check our website for Hours

Book your Bay Online at
clubhausmarshfield.com

Call for an Appointment
715-207-0478

1213 S. Central Ave., Marshfield, WI 54449



Hampton Inn & Suites

7 STAR MOTEL

715-387-2511 or 888-387-5255
2121 W. Veterans Parkway
Marshfield, WI



HOTEL MARSHFIELD

715-387-2700 or 855-583-2700
2700 S. Central Avenue
Marshfield, WI
hotelmashfield.com



SIMPLICITY INN

715-387-1234
504 N. St. Joseph Avenue
Marshfield, WI




BAYMONT INN & SUITES


715-384-5240 or 877-229-6668
2107 N. Central Avenue
Marshfield, WI
baymontinns.com



NEVA JEAN MOTEL

715-387-3731
2301 W. Veterans Parkway
Marshfield, WI


SANTA FE MOTEL


715-387-1191
1801 S. Central Avenue
Marshfield, WI


HAMPTON INN & SUITES

715-207-0295 or 1-800-HAMPTON
400 W. Upham Street
Marshfield, WI
hilton.com/en/hampton



THE PARK MOTEL

715-387-1741 or 800-357-9621
1806 S. Central Avenue
Marshfield, WI
parkmotel.us


WOODFIELD INN & SUITES

715-387-2233 or 888-813-1344
1651 N. Central Avenue
Marshfield, WI
woodfieldinn-marshfield.com











HOLIDAY INN & CONFERENCE CENTER

715-486-1500 or 800-HOLIDAY
750 S. Central Avenue
Marshfield, WI
holidayinn.com/marshfield



AMERICINN BY WYNDHAM

715-502-5151
114 E. Upham Street
Marshfield, WI
wyndhamhotels.com


AMENITIES KEY					
	Free Breakfast		Fitness Center		Pets Allowed
	Free WIFI		Meeting Space		Free Parking
	Swimming Pool		Restaurant		





ALPINE HOLIDAY is the signature community fundraising event of Columbus Catholic Schools, bringing together families, alumni, and friends for two full days of food, entertainment, and tradition. The 47th annual celebration will be held November 13-14, 2026.

The event began in 1980 when parents of Columbus Catholic High School organized a simple ski swap to support a teaching position. It was so successful that it grew into the Alpine Holiday festival the community enjoys today. Each year, volunteers transform the school into a winter wonderland filled with activities for all ages.

Visitors can enjoy the Friday night fish fry, crafters, children's games, a pulled pork dinner, the Ugly Sweater Fun Run, a silent auction, a children's raffle, and entertainment throughout the weekend. Popular returning features include the pancake breakfast, homemade

desserts, the annual calendar raffle, and the \$10,000 grand prize. Alpine Holiday remains a joyful gathering place where friends and families celebrate the season and support a great cause.

Stay connected by following the Columbus Catholic Schools Facebook page at <https://www.facebook.com/columbuscatholic/>. For more information, contact 715-387-1177 ext. 3300, giving@columbusdons.org, or visit www.columbuscatholicschools.org.

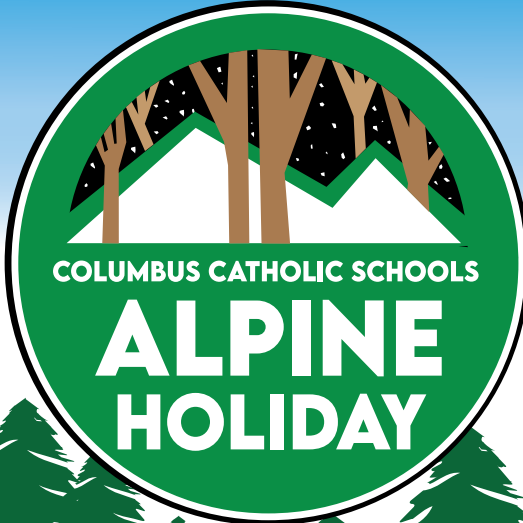
ABOUT US

Columbus Catholic Schools is a private Catholic school system in Marshfield that serves students from 3-year-old preschool through grade 12. The schools are known for strong academics, a faith-centered environment, small class sizes, and a welcoming community for families of all backgrounds.



Large, Clean, Comfortable Rooms • Cable TV
 Wi-Fi Internet • Fax • Microwave & Refrigerator in Rooms
 Corporate Rates • AARP • Low Rates

1806 S. Central Avenue • Marshfield
www.parkmotel.us • theparkmotel@gmail.com
715-387-1741



COLUMBUS CATHOLIC SCHOOLS
ALPINE HOLIDAY

NOVEMBER 13-14, 2026

AT COLUMBUS HIGH/MIDDLE SCHOOL
710 S. COLUMBUS AVE., MARSHFIELD

CALL 715-387-1177

JOIN THE COLUMBUS CATHOLIC FAMILY!
Faith. Knowledge. Service. Excellence in Catholic education.

At Columbus Catholic Schools, we:

- Offer faith-based education from 3-Year-Old Preschool through 12th Grade
- Provide smaller class sizes for personalized learning
- Make private education affordable with tuition grants and the Wisconsin Parental Choice Program



OUR PRESCHOOL OFFERS:
 Half- and Full-Day Programs for 3- and 4-Year-Olds, plus Full-Day 4K



Scan to learn more

CONTACT US FOR MORE INFORMATION!
 715-387-1177 ext. 3323 | www.columbuscatholicschools.org

CHURCHES

Calvary Bible Church

300 S. Walnut Ave., Marshfield, WI 54449
 Sunday - 9:30am
 715-384-8002
www.calvarybible.us

Christ Lutheran Church

1208 W. 14th St.
 Marshfield, WI 54449
 715.384.3535
www.christmarshfield.org

Columbus Catholic Schools

710 S. Columbus Ave.
 Marshfield, WI 54449
 715-387-1177
www.columbuscatholicschools.org

Cornerstone Community Church

1417 W. McMillan St.
 Marshfield, WI 54449
 715-384-6800
www.cornerstonemarshfield.com

East Gate Alliance Church

2203 E. Becker Rd.
 Marshfield, WI 54449
 715-387-3654
 Sunday Worship - 10:30am
www.eastgatealliance.com

Faith Fellowship

217 W. McMillan St.
 Marshfield, WI 54449
 715-387-6169 • faithfellowship.life

First Presbyterian Church-Marshfield

200 S. Lincoln Ave.
www.fpcmarshfield.org
 Sundays at 9:30am
 We Choose Welcome For All

Good Shepherd Lutheran Church

502 W. McMillan St.
 Marshfield, WI 54449
 715.387.2731
gslcwi.office@gmail.com
www.facebook.com/gslcwi
www.goodshepherdlutheranchurch.blog

Hub Life Church

106 W. 1st St., Marshfield, WI 54449
 715-898-1251
 Sunday Worship 10 a.m.
www.hublifewi.com

Immanuel Lutheran Church, School, and Childcare

604 S. Chestnut Ave.
 Marshfield, WI 54449
 715-384-5121
 Saturday - 5pm, Sunday - 9am
immanuelmarshfield.org

LEV Church

2209 W Spencer St., Marshfield
 Sunday Experience 10 a.m.
 Wed. Society Youth 6:30 p.m.
www.lev.church

Marshfield Church of Christ

Our mission: loving God...loving others
 1413 South Felker Ave.
 Marshfield, WI 54449
 715-387-1004
marshfieldchurchofchrist.com

North Ridge Church

1021 W. McMillan St.
 Marshfield, WI 54449
 715-387-6111
 Sunday 9:00 a.m., 10:45 a.m.

Seventh-Day Adventist Church

714 W 14th Street
 Marshfield, WI 54449
 715-387-4641
marshfielddsa.org

St. John the Baptist Catholic Church

201 W. Blodgett St., Marshfield, WI 54449
 715-384-3252
 Saturday 4:30 p.m.
 Sunday 7 a.m., 9 a.m. & 11 a.m.
www.stjohnsmarshfield.org

St. Pauls United Church of Christ

1310 E. 8th St.
 Marshfield, WI 54449
 715-387-4800
 Sunday-9:00 a.m.

Trinity Lutheran Church & School

9529 State Hwy 80
 Marshfield, WI 54449
 715-676-2121
trinitymarshfield.org
facebook.com/trinitymarshfield/

Wesley United Methodist Church

211 S. Maple Ave., Marshfield, WI 54449
 (715) 384-2292 (office)
 @MarshfieldWesleyUMC (YouTube)
<https://wesleyhopeconnection.org/>

Zion Community Church

2106 N. Peach Avenue
 Marshfield, WI 54449
 715.898.1771
 9:30am Church Service/Kid's Church
www.zioncommunitychurch.org

FAITH FELLOWSHIP
 217 W McMillan St. Marshfield
 (Across from Target)
faithfellowship.life
 715.387.6169

2 SUNDAY SERVICES AT 9AM & 10:45AM

Making disciples and equipping them to love their community

MEETING & CONFERENCE

AMERICAN LEGION POST 54

715-384-9697
2100 S. Maple Avenue, Marshfield, WI
marshfieldpost54wi.org

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Large Hall	3,100	300

BELVEDERE SUPPER CLUB

715-387-4161
203630 Hwy 97, Marshfield, WI
belvederesupperclub.net

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Large Hall	4,000	400
Fireplace Room	1,000	50

THE BOARDROOM

107 W. Third St., Marshfield, WI
boardroommarshfield.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Private Room	300	12

CHESTNUT CENTER FOR THE ARTS

715-389-8999
208 S. Chestnut Avenue, Marshfield, WI
chestnutarts.org

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Ballroom	3,000	200
Concert Hall	4,000	250
Fireplace Room	1,450	40
Terazzo Room	300	40

THE COVEN MARSHFIELD

marshfield@thecoven.com
211 S. Central Ave., Marshfield, WI
thecoven.com/marshfield

CONFERENCE ROOM	SEATING*
Large Conf. Room	Up to 20
Small Conf. Rooms	Up to 10
Meeting Space	Up to 50
Full Space	Up to 70

EVERETT ROEHL MARSHFIELD PUBLIC LIBRARY & 2ND ST COMMUNITY CENTER

715-387-8494
105 S. Maple Avenue, Marshfield, WI
marshfieldlibrary.org

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
J.P. Adler Room	500	50
5 Conference Rooms	Varies	Varies

HAMPTON INN & SUITES

715-207-0295 or 1-800 HAMPTON
400 W. Upham Street, Marshfield, WI
hilton.com/en/hampton

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Meeting Room	947	67

HOLIDAY INN & CONFERENCE CENTER

715-486-1500 or 800-HOLIDAY
750 S. Central Avenue, Marshfield, WI
holidayinn.com/marshfield

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Blodgett	500	16-45
Doege	2,400	80-250
Ives	500	16-45
Hardacre Board Room	325	Up to 16
Hub City Ballroom	4,800	288-600
Laird	800	40-75
Roddis	800	40-75
Upham	800	40-75
Prefunction Space	1,500	

HOTEL MARSHFIELD

715-387-2700 or 855-583-2700
2700 S. Central Avenue, Marshfield, WI
hotelmashfield.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
The Grand Ballroom	4,600	325
Grand Ballroom I	1,564	105
Grand Ballroom II	1,656	115
Grand Ballroom III	1,380	72
Central Ballroom	2,790	200
Central Ballroom I	960	72
Central Ballroom II	780	48
Central Ballroom III	1,050	80
Executive Board Room	294	12

MARSHFIELD COUNTRY CLUB

715-384-4409
11426 Wren Road, Marshfield, WI
golfmcc.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Banquet Room	2,400	130

MARSHFIELD EAGLES CLUB

715-384-3000
1104 S. Oak Avenue, Marshfield, WI

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Banquet Room	6,600	550 dinner 880 chairs
Conference Room	475	30-50
East Wing	3,600	250
North Hall	1,334	75
Talon Room	272	20
West Wing	3,000	200

AMERICINN BY WYNDHAM

715-502-5151
114 E. Upham Street, Marshfield, WI
wyndhamhotels.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Conference Room	400	20

RIVEREDGE GOLF COURSE BANQUET FACILITY

715-676-3900
10191 Mill Creek Drive, Marshfield, WI
riveredgegolfcourse.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Banquet Hall	7,500	Up to 450

Other hall arrangements are available

THE RIVERS

715-384-3705
820 S. Central Avenue, Marshfield, WI
theriverstavern.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Private Room	260	15-20

UW-STEVENS POINT AT MARSHFIELD

715-389-6530
Call for space and reservations
2000 W. Fifth St., Marshfield, WI
uwsp.edu

WOODFIELD INN & SUITES

715-387-2233
1651 N. Central Avenue, Marshfield, WI
woodfieldinn-marshfield.com

CONFERENCE ROOM	SIZE (SQ. FT.)	SEATING*
Small Room	300	8

MARSHFIELD
MADE NEW

FOR MORE INFORMATION,
GO TO OUR WEBSITE:
VISITMARSHFIELD.COM

*Seating capacity varies on arrangement of tables and/or chairs



Where Every Stay Becomes a Story

At Hotel Marshfield, we're more than a place to stay—we're where memories are made. Weddings, reunions, business gatherings, or a well-deserved weekend away—our inviting event spaces, 99 stylish guest rooms and suites, and the warm, local flavor of Libby McNeill's Food + Drink set the stage for moments worth sharing.



Start your story at hotelmashfield.com



HOTEL
MARSHFIELD

BW Premier
COLLECTION®

LIBBY McNEILL'S
FOOD + DRINK

2700 South Central Avenue

Marshfield, WI

715.387.2700



HERE FOR ALL. **HERE FOR GOOD.**

At Marshfield Clinic, the people we care for are the people we live alongside. That's why our unified health system is improving health by improving care right where you are.

Because every patient, everywhere, means the world to us.

SANFORD HEALTH
Marshfield Clinic

forallforgood.com